

COMMUNITY FACTS
SUPERIOR, NEBRASKA

www.ci.superior.ne.us

APRIL 2010

POPULATION
(Official U.S. Census)

	<u>2000</u>	<u>2008 Est.</u>
Superior	2,055	1,793
Nuckolls County	5,057	4,467
Labor Market*	69,616	66,542

*Includes Nuckolls County and contiguous counties

Economic Development Department
Nebraska Public Power District
Columbus, Nebraska 68601
www.nppd.com
sites.nppd.com

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INTRODUCTION

The following pages contain basic information about Superior, Nebraska. This material was compiled by the Superior Chamber of Commerce and Nebraska Public Power District in order to promote community development.

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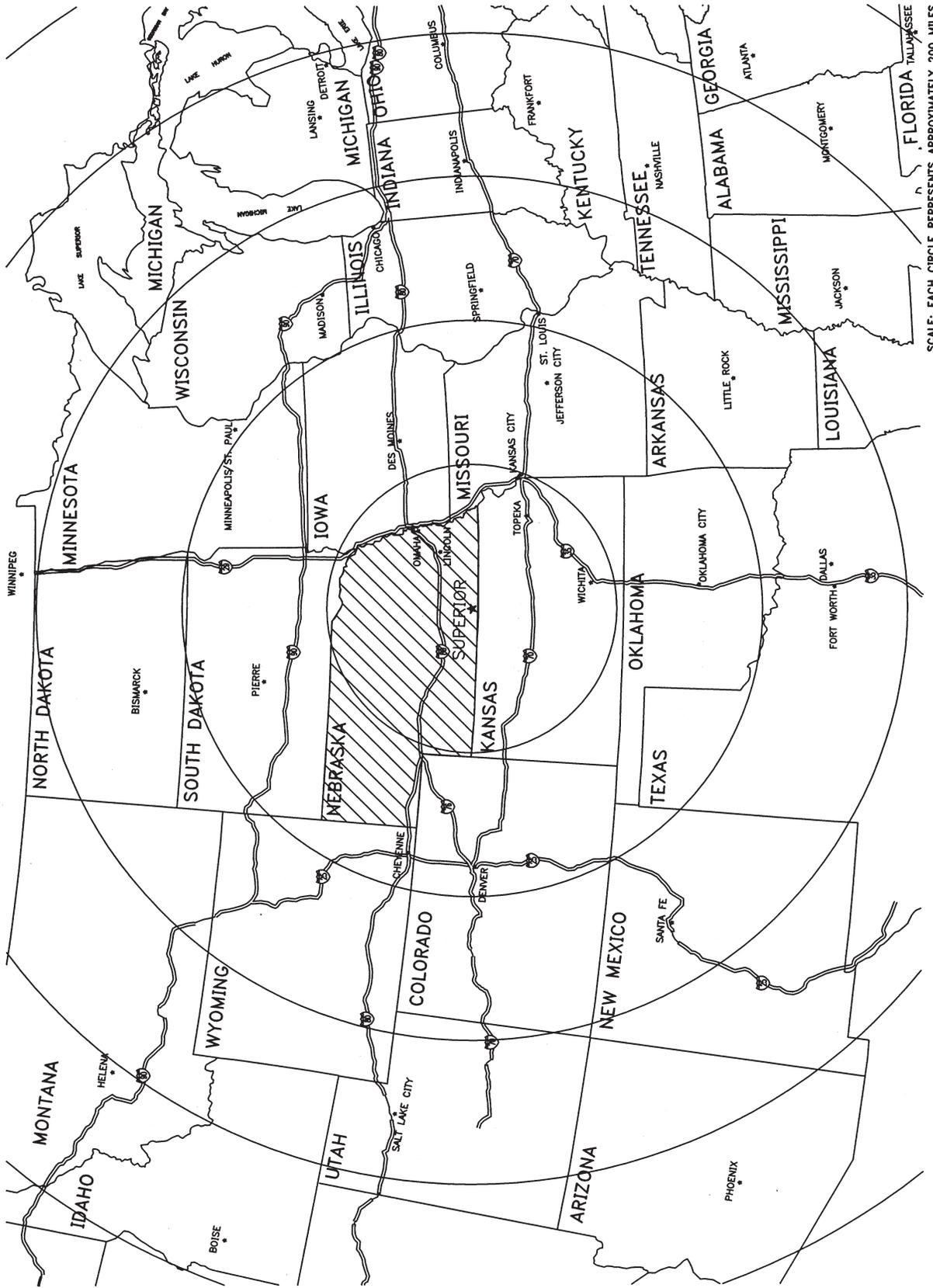
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SCALE: EACH CIRCLE REPRESENTS APPROXIMATELY 200 MILES

GENERAL INFORMATION

LOCATION

Superior is located at the intersection of Nebraska Highways 14 and 8 in Nuckolls County in southern Nebraska, adjacent to the Kansas border. Superior is 22 miles west of four-lane U.S. Highway 81, 60 miles south of Nebraska's Interstate 80, and 90 miles north of Interstate 70 in Kansas.

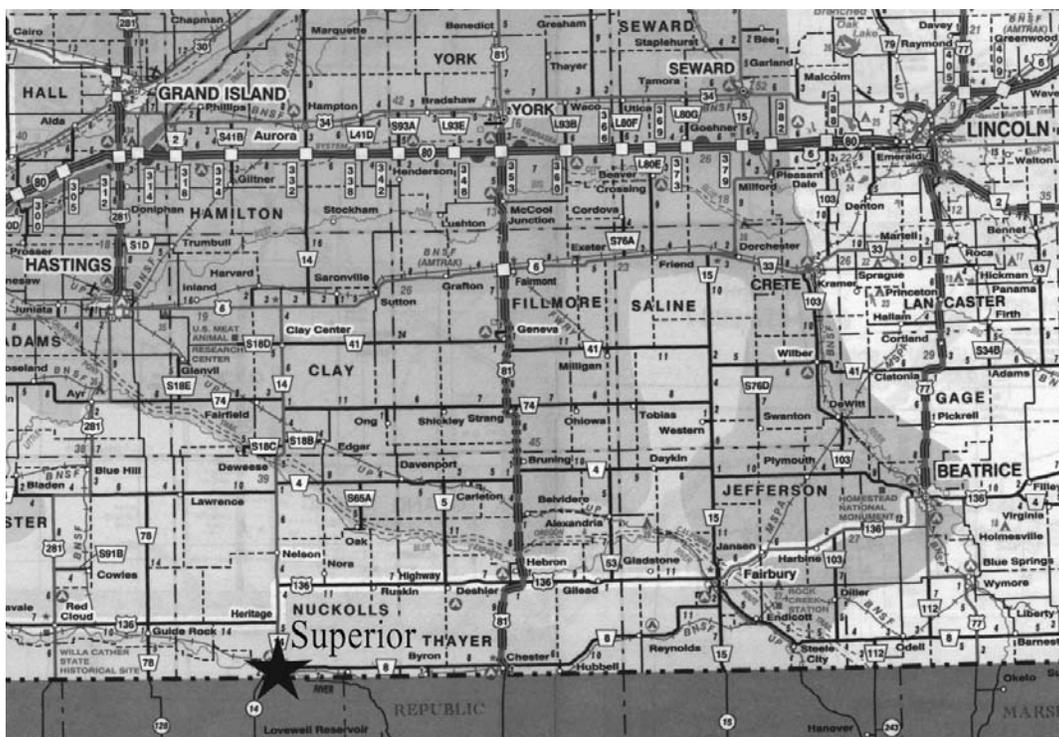
POPULATION (U.S. Census)

Year	Superior	Nuckolls County
1970	2,779	7,404
1980	2,502	6,726
1990	2,444	5,786
2000	2,055	5,057
2008 (Est.)	1,793	4,467

Nuckolls County Population by Race and Hispanic Origin 2008 U.S. Census	
One Race*	
White	98.9%
Black	0.1%
American Indian and Alaska Native	0.3%
Asian	0.2%
Native Hawaiian and Other Pacific Islander	0.0%
Two or More Races	0.5%
Hispanic or Latino Origin**	
White Not Hispanic	97.1%

*Includes persons reporting only one race
**Hispanics may be of any race, so are also included in applicable race categories

The 2008 U.S. Census estimates 66,542 people live in Nuckolls County and the contiguous Nebraska counties of Adams, Clay, Fillmore, Thayer, and Webster as well as Jewell and Republic Counties in Kansas.



The following table indicates the number of people in Nuckolls County who are fluent in a second language:

Chinese	13	Korean	13
French	18	Spanish	26
German	18	Vietnamese	13

LOCAL ECONOMY

Superior's economy consists of farming, cattle feeding, commerce, industry, and tourism.

Firms in Superior with retail sales tax permits reported 2009 net taxable retail sales of \$21,755,877, while Nuckolls County reported retail sales of \$34,930,321. Wholesale firms in the community distribute automotive parts, feed, lumber, agricultural supplies, and farm implements.

Changes in the economy since 2004 included opening of Superior Estates Winery, a 20-acre winery which produces high quality Midwest varietals; construction of Victorian Legacy, an assisted living facility; opening of Mikkelsen Farm & Lumber, a former lumber store, which has expanded to include farm supplies; opening of 4th Street Junction known for its home-style cooking, live entertainment, and sports bar; Mac Island Outdoors, making duck and goose calls since 2004, expanded into the retail sector; and the newest business is F.G.H. (Forgiveness-Gratitude-Hope) offers addiction counseling and life coach support.

Two major expansions are currently underway. Brodstone Memorial Hospital's \$8.2 million project will include a remodel and expansion of the current hospital and a new clinic area with completion date set for fall 2010. School District 11 will be replacing two elementary schools as a result of voters approving issuance of more than \$8 million in general obligation bonds to pay for the school's building program. Construction will begin in 2011.

ELEVATION

Superior is 1,800 feet above sea level.

TOPOGRAPHY

The terrain is level and consists mostly of plains dissected by stream valleys. The two larger streams, the Republican and Blue Rivers, cut the uplands which are the remnants of the flat loess plain, which originally covered most of eastern and southern Nebraska.

The soil in Nuckolls County has three general characteristics—dark in color, granular in structure, and a layer of lime at the upper part of the subsoil. The two main drainage ways in Nuckolls County are the Little Blue River and the Republican River Valley. The larger drainage ways have bottom or flood plains along their lower courses that vary from one-half to more than one mile in width.

HISTORY

William Loudon, the founder of Superior, left Illinois in April 1871 and brought his possessions to Nebraska. In May he first viewed the area as a possible homestead location.

The following year a dugout was constructed and the first post office, called Riverton, was opened. However, there was another town by that name so the name was changed to Superior. The name seemed more appropriate because of the lay of the land and pleasant surroundings.

The logs for the first post office and grocery store were cut in 1872. In the spring of 1875 the first store buildings and schoolhouse were built. The town was surveyed in 1875 but was not incorporated until August 4, 1879.

Transportation was a major problem as the nearest railroad station was in Edgar, 29 miles away. The Burlington Northern Railroad reached Superior in 1880, and four other rail lines followed within ten years. As late as 1885, there were four stagecoach lines.

Industry followed the railroads. Superior soon had a plow factory, gate factory, brick plants, several large grain elevators, cigar factory, candy factory, three bakeries, ice cream and ice plant, bottling works, two creameries, and a monument works.

A large cattle industry, centered at Superior, shipped more than 40,000 head each year.

The Henningsen Produce Company started operation in 1902, the Nebraska Portland Cement Company in 1910, and the Farmers Union Creamery in 1919.

The surrounding farmland was enhanced by the construction of an elaborate irrigation system in the Republican River Valley in 1956.

Each Memorial weekend since 1992, Superior celebrates their Victorian Festival honoring Lady Evelyn Brodstone Vestey, born in 1875, who was raised on a homestead near Superior. Working for the Vestey Packing Company in Chicago, Illinois, she became the highest paid woman executive in the world. She married Lord Vestey on August 9, 1924. Mrs. Vestey died in 1941, just six months after Lord Vestey, and was buried in Superior. She is the only English nobility buried in the state of Nebraska.

The Victorian Festival has been selected by a national publication as one of the top ten festivals in the nation. The festival has also received the Trailblazer Award of the Old West Trail Foundation and has been honored as Nebraska's Outstanding Event by the Nebraska Department of Tourism and the Nebraska Community Improvement Program.

A mural depicting the early days of Superior was painted on the south wall of the Crest

Theatre building in 1993. The project, designed by Ann Beeson, an art teacher, cost \$7,500. The area in front of the mural is paved with bricks. Names of community supporters are engraved in the bricks.

Superior is known as the setting of Ben Sherwood's best-selling fictional novel, *The Man Who Ate the 747*. Within days of the publication, the book soared onto best-seller lists across the country and was published in Britain and Ireland. Foreign rights have also been sold to more than a dozen countries.

Lew Hunter, a resident of Superior, was inducted into the Screenwriting Hall of Fame in 2002. Hunter, who established the Superior Screenwriting Colony, has masters degrees from UCLA and Northwestern University and has worked for Columbia Pictures, Lorimar, Paramount, Disney, NBC, ABC, and CBS as a writer, producer, and executive. An internationally renowned screenwriting speaker, Hunter teaches the popular Screenwriting 434 course at UCLA. Considered one of the foremost experts in screenwriting, Hunter continues to travel the world teaching screenwriting and inspiring thousands of students. His feature film credits include *Fallen Angel*, *Desperate Lives*, and *Playing with Fire*.

Superior, in the middle of everywhere, maintains its hometown USA environment while seeking ways to flourish in today's modern society.



Historic Downtown Superior



Agrex, Inc.



Aurora Co-Op



Ideal Market



Pamida

ECONOMIC DEVELOPMENT

MANUFACTURERS

<u>Company/Year Established</u>	<u>Product</u>	<u>Market</u>	<u>Employees</u>		
			<u>Male</u>	<u>Female</u>	<u>Union</u>
Mac Island Outdoors 2004	Duck & goose calls	Regional	1	1	None
Superior Industries 2000	Sprayers & ATV accessories	Regional	11	3	None
Superior Publishing Co. 1900	Newspaper, commercial printing & screen printing	Regional	6 3*	9 2*	None
Twin Valley Mills 2000	Stone-ground food— grain, sorghum, flour	Regional	4	2	None
Zoltenko Farms, Inc. 1997	Boar semen	Regional	28 6*	9	None

*Part-time and/or seasonal

MAJOR NONMANUFACTURING EMPLOYERS (employing 10 or more)

<u>Employer</u>	<u>Type of Activity</u>	<u>Employees</u>		
		<u>Male</u>	<u>Female</u>	<u>Union</u>
4th Street Junction	Food service	3	7 2*	None
Agrex, Inc.	Grain elevator	10	5	None
Aurora Co-Op	Grain elevator	35	10	None
Brodstone Memorial Hospital	Medical	23	170	None
Casey's General Store	Fuel & convenience store	4	10	None
Central National Bank	Financial services	3	10 2*	None
City of Superior	Government & utilities	25 8*	6 10*	None

*Part-time and/or seasonal

<u>Employer</u>	<u>Type of Activity</u>	<u>Employees</u>		<u>Union</u>
		<u>Male</u>	<u>Female</u>	
Dairy Queen	Food service	1	10 6*	None
Farmers & Merchants Bank	Financial services	2	8 1*	None
Good Samaritan Home	Nursing care	8	74	None
Ideal Market	Grocery	18 5*	24 8*	None
Mid-Nebraska Individual Service, Inc.	Educational & vocational skills training	7	35	None
Nuckolls County	Government	25 2*	25 9*	None
Pamida	Retail merchandise	8	34	None
Pizza Hut	Food service	3 3*	11	None
Oregon Trail Implement	Farm dealership	12	1	None
Superior Deshler	Fertilizer & bulk propane	14	1	None
Superior Family Medical Center	Medical	5	23	None
Superior Outdoor Power	Retail power equipment & small farm equipment	11	3	None
Superior Public Schools	Education	35 15*	33 12*	NSEA
Victorian Inn	Lodging	2	12 8*	None

*Part-time and/or seasonal

OTHER MAJOR AREA EMPLOYERS (within 40 miles and employing 100 or more)

<u>Employer</u>	<u>Type of Activity</u>	<u>Employees</u>		
		<u>Male</u>	<u>Female</u>	<u>Union</u>
Deshler, 28 miles				
Reinke Manufacturing Co.	Irrigation equipment	191	69	None
Hebron, 36 miles				
Blue Valley Lutheran Home Society, Inc.	Nursing care	20	180	None
Thayer County Health Services	Medical	21	140	None

*Part-time and/or seasonal

ECONOMIC DEVELOPMENT ORGANIZATIONS

The Superior Economic Development Council, Superior Chamber of Commerce, and the city of Superior work together for the betterment of the community. Their goals are to maintain and promote the Superior area, to enhance community resources for the creation and retention of jobs, as well as continue to improve the quality of life.

The groups realized that a concerted effort would allow more leverage for a competitive advantage. The Superior Economic Development Council is comprised of 15 members who are appointed by the Mayor of Superior with the consent of the City Council. Each member serves a two-year term. The Superior Development Corporation, established in 2004, is a mutual benefit non-profit corporation. The corporation was formed to obtain a non-profit status independent from the Superior Economic Development Council and the city of Superior. Funds are contributed by the city of Superior via LB840, a municipal sales tax earmarked for economic development. A business incentive program provides credits to qualifying businesses based upon jobs created and capital investment with these funds being used to pay

for city services, utilities, and/or land. A utility deposit guarantee is also available to provide assistance to new business owners by off-setting one of the start-up costs when opening a business in Superior.

Kottmeyer Business Park, on the east edge of Superior, consists of 28 acres with 9 acres available in 2 contiguous lots. The park has direct access to two-lane Nebraska Highway 8, and four-lane U.S. Highway 81 is 22 miles east.

A 20,000-square-foot speculative (shell) building was constructed in Kottmeyer Park in 2004. The building was since finished as a warehouse with 6-inch reinforced concrete floor, two 8-foot by 10-foot overhead doors with a loading dock area, and a quick strike halide lighting system. All municipal utilities serve the building, and a concrete road runs adjacent to the site.

The Superior Development Corporation offers an incentive package to qualified prospects and will tailor the building to fit the business need.

INDUSTRIAL SITES AVAILABLE

Click here to go to Nebraska Public Power District's [searchable sites and buildings database](#).



Oregon Trail Equipment



Superior Deshler



Superior Outdoor Power



Victorian Inn

LABOR

LABOR SUPPLY

- A. Employment in the Superior labor market, which is defined as the whole of Nuckolls County and the total labor market consisting of Nuckolls County and the contiguous Nebraska counties of Adams, Clay, Fillmore, Thayer, and Webster (2009 annual average). Figures for Jewell and Republic Counties in Kansas were not available.

	Nuckolls County	Total
<u>Nonfarm Employment</u> (wage and salary workers)		
Goods-Producing (manufacturing, natural resources & constr.)	23	4,967
Trade, Transportation, Warehousing & Utilities	326	(D)
Wholesale Trade	79	(D)
Retail Trade	216	(D)
Transportation, Warehousing & Utilities	31	(D)
Information	(D)	(D)
Financial Activities	74	1,029
Professional & Business Services	(D)	(D)
Education & Health Services	352	(D)
Leisure & Hospitality	128	1,958
Other Services	58	(D)
Government	383	5,144
TOTAL NONFARM WAGE AND SALARY WORKERS	1,428	24,429
Farm Employment	523	3,606
TOTAL EMPLOYMENT	2,161	29,292
B. Commuting Out of County	977	N/A
C. Unemployment	112	1,503
TOTAL LABOR FORCE	2,273	30,796
D. Estimated number of homemakers, seasonal and part-time workers, and workers who would shift from low-paying jobs who could be expected to work for industry.	550	
E. Estimated number of county high school graduates annually	87	
TOTAL POTENTIAL LABOR SUPPLY (B, C, D & E)	1,726	

(D) Data not available due to disclosure suppression.

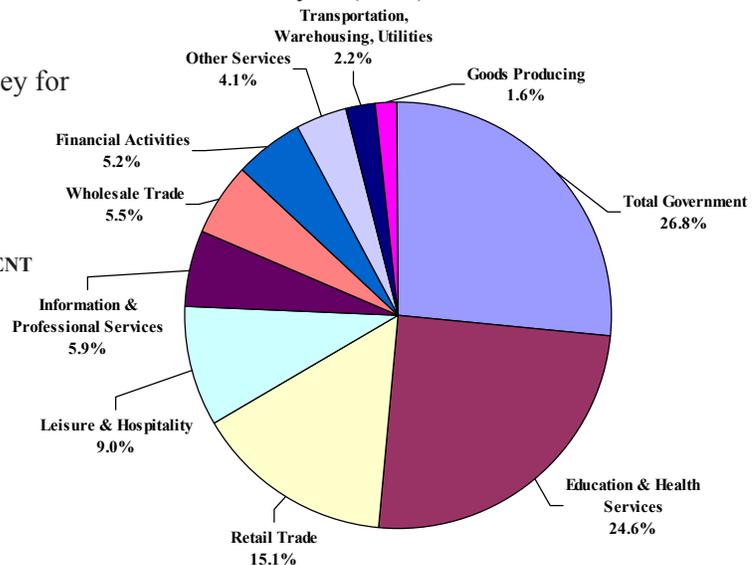
Source: Nebraska Workforce Development

U.S. Department of Commerce, Bureau of Economic Analysis (BEA), data for 2007

U.S. Census

Superior is willing to conduct a labor survey for a prospective industry.

**NONFARM WAGE AND SALARY EMPLOYMENT
NUCKOLLS COUNTY
2009 ANNUAL AVERAGE**



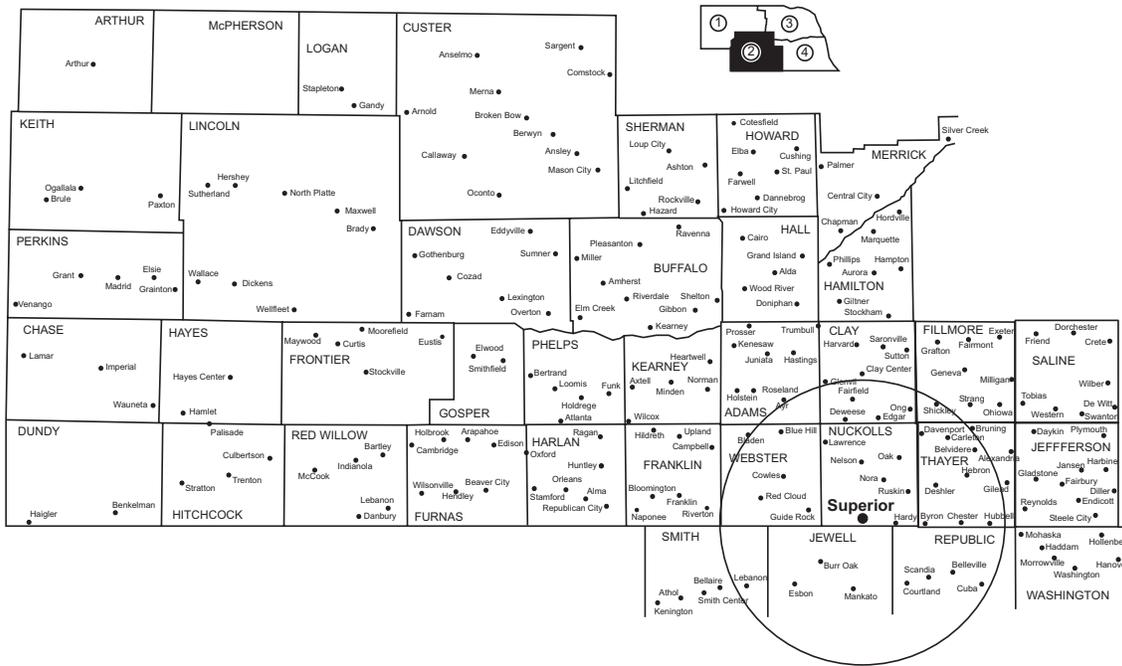
POPULATION DATA

Location	2000			2008		
	Density/Sq. Mile	% High School Graduate or Higher	% Bachelor's Degree or Higher	% 65 Yrs. & Over	Median Age	County Median Family Income
Nuckolls Co.	8.8	84.5	13.1	25.3	48.6	\$43,800
Nebraska	22.3	86.6	23.7	13.5	36.2	\$59,800
U.S.	79.6	80.4	24.4	12.8	36.8	\$61,500

Nuckolls County had 3,362 registered voters in 2008; 67.4 percent voted in the national election compared to 70.2 percent in Nebraska.

Source: U.S. Census, www.census.gov
 U.S. Department of Housing and Urban Development, 2009
 Statewide General Election 2008 Results, www.sos.state.ne.us

LABOR POTENTIAL IN THE SUPERIOR AREA



POPULATION DATA U.S. Census Estimates

2008 Estimate		
City of Superior	—	1,793
Nuckolls County	—	4,467
30-Mile Radius	—	23,413

Nuckolls County Population Ages/Gender, 2008		
<u>Ages</u>	<u>Male</u>	<u>Female</u>
18–24	165	188
25–44	388	382
45–64	674	668

UNIONIZATION

Nebraska has a right to work provision in its constitution. In 2006, 7.9 percent of Nebraska's nonfarm wage and salary workers were members of labor unions compared to a national figure of 12.0 percent.

Labor organizations operating in the Superior area:

<u>Company</u>	<u>Union</u>
Windstream Communications	Communications Workers of America
Superior Public Schools	Nebraska State Education Association

It is estimated that less than 1 percent of the total nonagricultural labor force in Superior is unionized. There have been no known strikes in Superior.

WAGES

Occupation Title	Hourly Wage (\$)/Percentile		
	10th	50th	90th
Professional			
Accountants & Auditors	15.12	24.80	38.89
Engineers			
Civil Engineers	21.29	40.78	53.21
Electrical Engineers*	25.99	39.27	54.70
Industrial Engineers	24.17	30.82	40.26
Mechanical Engineers	27.62	37.11	52.63
Computer Programmers	18.16	32.03	39.76
Computer Systems Analysts*	17.08	31.34	50.08
Registered Nurses	17.68	24.08	32.05
Retail			
Hotel, Motel & Resort Desk Clerks	6.76	8.65	10.01
Retail Salespersons	6.44	8.55	16.41
Truck Drivers-Light or Delivery Services	7.03	11.38	27.09
Driver/Sales Workers	7.75	13.87	21.17
Stock Clerks & Order Fillers	6.57	8.41	13.31
Shipping, Receiving & Traffic Clerks	8.68	13.23	19.94
Clerical			
Bookkeeping, Accounting & Auditing Clerks	8.02	12.68	17.92
Customer Service Representatives	7.51	12.28	20.87
Data Entry Keyers	8.91	11.50	14.94
Secretaries, excl. Legal, Medical & Executive	8.48	11.56	16.22
Office Clerks, General	6.63	8.94	13.58
Receptionists & Information Clerks	7.40	9.78	13.60
Telemarketers*	7.87	9.34	12.68

*Wage information taken from Balance of the State

Occupation Title	Hourly Wage (\$)/Percentile		
	10th	50th	90th
Unskilled			
Laborers & Freight, Stock & Material Movers, Hand	8.62	11.76	15.80
Packers & Packagers, Hand	7.33	11.07	12.52
Assemblers & Fabricators, All Other*	9.84	13.28	16.08
Nursing Aides, Orderlies & Attendants	8.52	10.92	14.32
Semi-Skilled			
Industrial Truck & Tractor Operators	10.91	13.37	18.58
Truck Drivers, Heavy or Tractor-Trailer	10.36	13.84	27.25
Maintenance Workers, Machinery*	13.25	19.27	25.15
Machine Operators			
Drilling & Boring Machine Tool Setters/Oper.*	10.50	17.11	20.19
Milling & Planing Machine Setters/Oper*.	9.72	13.84	16.52
Grinding, Lapping, Polishing & Buffing Mach. Oper.	10.57	13.49	18.38
Cutting & Slicing Machine Setters/Oper*.	8.57	11.15	17.08
Lathe & Turning Machine Tool Setters/Oper.*	8.46	11.24	20.07
Cutting, Punching & Press Machine Setters/Oper.	9.01	11.92	15.99
Multiple Machine Tool Setters/Oper.	8.28	12.32	15.69
Skilled			
Automotive Service Technicians & Mechanics	8.42	15.01	24.95
Electricians	12.60	16.07	24.59
Industrial Machinery Mechanics	13.23	18.72	36.04
Machinists	10.97	16.72	20.69
Tool & Die Makers	8.44	14.03	24.08
Welders, Cutters, Solderers & Brazers	10.96	14.65	19.40
Welding, Soldering & Brazing Machine Setters	11.33	14.37	18.20
Technical			
Electrical & Electronic Engineering Technicians	16.83	23.78	39.35
Medical & Clinical Laboratory Technologists	16.51	23.94	33.04
Computer Operators	7.95	11.87	17.20

*Wage information taken from Balance of the State

Source: Nebraska Workforce Development, Occupational Employment Statistics Program, Fourth Quarter 2009 wage estimates, All Industries, Southeast Region, <http://neblswages.nwd.ne.gov>.

Production workers are, for the most part, paid on a straight-time basis rather than an incentive basis.

FRINGE BENEFITS

Local industries estimate fringe benefits to range from 5 to 20 percent of wages.

TRANSPORTATION

RAILROADS

The city of Superior is served by a branch line of the BNSF Railway Company five days each week. Superior is a crew change point and route for empty grain trains to load out in several places in Nebraska. The Union Pacific runs three freight trains weekly.

Contact Steve Dodd, (913) 551-4168, www.bnsf.com for further information regarding the BNSF Railway Company.

Amtrak provides Hastings, 60 miles northwest of Superior, with rail passenger service east to Chicago and west to Denver and San Francisco/Oakland. The Superliner features a lounge car, coach and first-class accommodations, dining car services, and checked baggage service from most cities. Travel time is 13 1/2 hours to Chicago and 45 hours to the West Coast. Amtrak has one train each way daily.

MOTOR

Highways

Nebraska Highways 14 (north-south) and 8 (east) intersect in Superior. There are no local load restrictions. U.S. Highway 136 (east-west) is 5 miles north; four-lane U.S. Highway 81 (north-south) is 22 miles east, Interstate 80 is 60 miles north, and Interstate 70 is 90 miles south of Superior.

Highway mileage to major cities:

Destination	Mileage
Lincoln	132
Omaha	185
Chicago	649
Dallas	560
Denver	423
Detroit	918
Kansas City	249
Los Angeles	1,423
Minneapolis	560
New York	1,423

Destination	Mileage
St. Louis	532
San Francisco	1,596

Trucklines

More than 11,500 licensed motor carriers with worldwide connections are based in Nebraska and serve businesses throughout North America.

Truck terminals in Superior:

Company Name	Trucks Daily
Boyles Trucking	2
Lipker Trucking	2
Hiatt & Sons	3
John Fullerton Trucking	1
Korb Trucking	2
T & M Trucking	1

Bus Line

The nearest bus service is available at Hastings, 60 miles northwest of Superior.

Nuckolls County Senior Services Handi Bus provides transportation for the county's senior citizens to medical appointments and various activities.

AIR

The Superior Municipal Airport, two miles north of Superior, has a 3,702-foot paved runway and a 3,000-foot sod runway; both runways are lighted. Other facilities include full instrument landing system, beacon, and border lights for night landing, hangars, and fuel. Superior Municipal Airport, covering approximately 248 acres, is owned and operated by the Superior Airport Authority. Nine single engine aircraft are based there. Zoning restricts the height of structures within three miles of the airport boundaries. The elevation is 1,691 feet, the latitude is 40-03N and the longitude is 098-04W.

The nearest point of scheduled air service is at the Central Nebraska Regional Airport near Grand Island, 87 miles (90 minutes) northwest of Superior. Public ground transportation, air freight, and passenger services are available.

Airlines serving Grand Island:

Airlines	Flights Daily	Destination
Allegiant Airlines	2/week	Las Vegas, NV
	2/week	Phoenix/Mesa, AZ
Great Lakes Aviation	5	Kansas City, MO

Regional airports utilized by Superior residents include the Lincoln Airport, 130 miles (132 minutes) and Eppley Airfield near Omaha, 189 miles (188 minutes).

WATER

Barge service is available at four barge terminal facilities on the Missouri River in Nebraska. These river ports are navigable approximately eight months per year. The Nebraska City river

port is 179 miles northeast of Superior. The U.S. Army Corps of Engineers maintains a 9-foot deep, 300-foot wide channel for 735 navigable miles from Sioux City, Iowa, to the mouth of the Missouri River near St. Louis, Missouri. Commodities transported by towing companies are fertilizers, feeds, grain, steel, lumber, salt, steel coils, steel bar, and steel plate.

PIPELINE

Superior is served by Southern Star Central Gas Pipeline via an eight-inch gas line with 100 pounds of pressure and 1,000 Btu value. Southern Star, with headquarters in Owensboro, Kentucky, is an interstate natural gas transportation company that owns and operates a natural gas pipeline system, including facilities for natural gas transmission and storage. As of December 31, 2009, Southern Star's natural gas pipeline system has a main line delivery capacity of approximately 2.4 billion cubic feet of natural gas per day and is comprised of approximately 6,000 miles of main line and branch transmission and storage pipelines.



Victorian Homes

UTILITIES

ELECTRICITY

The Superior Utilities System operates as a municipally owned distribution system and purchases all power requirements from Nebraska Public Power District (NPPD). There are approximately 2 miles of 34,500 volt subtransmission lines, 1 mile of 7,200 volt distribution lines, and 17 miles of 4,160 volt distribution lines within Superior. The city incorporates two substations having a combined capacity of 10,000 kVA. Alternate 34,500 volt sources are available from Clay Center and Hebron. These sources are tied to the statewide grid system by means of 115,000 volt transmission lines. The transmission system is tied to NPPD's 778 MW Cooper Nuclear Station and 1,300 MW Gerald Gentleman coal-fired generating plants. These plants, along with an additional blend of coal, hydro, natural gas, and diesel generation, supply ample power resources to the city.

ELECTRIC RATES—CITY OF SUPERIOR
(effective 1/1/09)

Residential Service (all electric):

Summer	Winter	
9.92¢	7.87¢	per kWh for the first 700 kWh used per month
11.67¢	5.39¢	per kWh for all additional use
Minimum Bill: \$6.00 per month		

This rate is subject to application of a Production Cost Adjustment (PCA).

General Service:

Summer	Winter	
9.26¢	8.72¢	per kWh for the first 2,000 kWh used per month
10.85¢	6.50¢	per kWh for all additional use
Minimum Bill: \$15.00 per month		

This rate is subject to application of a Production Cost Adjustment (PCA).

Sample Cost per kWh for General Service:

kW	kWh	Customer Billed ¢/kWh	
		Summer	Winter
100	30,000	9.3	7.6
100	36,000	8.7	7.3
300	90,000	9.3	7.6
300	150,000	7.8	6.8
500	150,000	9.3	7.6
500	180,000	8.7	7.3

Industrial:

Demand Charge:		
Summer	Winter	
\$11.1194	\$6.1840	per kW of billing demand
Energy Charge:		
Summer	Winter	
5.58¢	5.58¢	per kWh for all use
Minimum Bill: \$75.00 per month		

This rate is subject to application of a Production Cost Adjustment (PCA).

Sample Cost per kWh for Industrial Service:

kW	kWh	Average Annual ¢/kWh	
		Summer	Winter
150	30,000	11.1	8.7
150	100,000	7.3	6.5
500	100,000	11.1	8.7
500	300,000	7.4	6.6
1,000	200,000	11.1	8.7
1,000	650,000	7.3	6.5

This rate is subject to application of a Production Cost Adjustment (PCA).

For further information regarding electric rates and service, prospective customers should contact Larry Brittenham, utility manager,

Superior Utilities, (402) 879-4711, lbrittenham@cityofsuperior.net.

The South Central Public Power District, a wholesale power customer of Nebraska Public Power District, serves the rural area surrounding Superior. For information regarding electrical services in the South Central Public Power District service area, contact Max VanSkiver, general manager, Nelson, Nebraska, (402) 225-2351, SC42610@windstream.net, www.southcentralppd.com.

NATURAL GAS

The city of Superior provides natural gas to the community. The community is served by an 8-inch pipeline at 100 pounds of pressure. South Star Gas Company is the pipeline supplier.

Natural gas, with a Btu value of 1,000, is available for residential, commercial, and industrial uses.

For further information regarding gas rates and services, prospective customers should contact Larry Brittenham, utility manager, Superior Utilities, Superior, (402) 879-4711, lbrittenham@cityofsuperior.net.

OTHER FUELS

LP Gas

LP gas is available for residential, commercial, and industrial uses at Superior Deshler.

Oil

Oil for heating is not available in Superior.

WATER

The municipal water system in Superior is supplied by nine wells, which have an average depth of 84 feet. The system, serving the entire population of Superior, has a combined pumping capacity of 2,300 gallons per minute. The underground storage capacity is 100,000 gallons and the overhead storage capacity is 250,000 gallons. The average daily demand is 340,000 gallons, and the historic peak daily demand is 1,187,000 gallons. The system has a maximum capacity of 3,662,000 gallons per

day. The static pressure averages 72 pounds per square inch.

The 84-foot deep well provides 3,000 gallons of water per minute. The water treatment plant, with a daily capacity of 3,600,000 gallons, adds chlorine and fluoride to the water. The water table experiences seasonal fluctuations.

The color of the water is clear and the hardness, in parts per million, ranges from 274–309. The average tap water temperature varies from 45° in the winter to 55° in the summer.

Range of Chemical Analysis (parts per million)

Hydrogen Ion Concentration	7.2–8.3
Calcium	90–101
Total Solids	13
Magnesium	12–15
Iron	0.005–0.01
Nitrate	5.4–6.2
Manganese	0.001
Chloride	N/A
Fluoride	0.8–1.2
Sulfate	63–72
Total Alkalinity	6.5–7.5
Sodium	46–59
Total Hardness	274–309
Potassium	N/A

N/A - Not available

WATER RATES (effective 11/1/08)

Residential, Commercial & Industrial:

First 3,000 gal.	\$1.59 per 1,000 gal.
Over 3,000 gal.	\$2.13 per 1,000 gal.
Minimum Bill:	\$6.30 per month

During 2008–09 a \$45,000 study, financed by a state grant and cash on hand, was conducted on the feasibility of a new well. In 2010 the city plans to loop water mains and repair, replace, and increase the size of the chemical feed at a cost of \$405,000 to be financed by cash on hand.

SEWERAGE

Superior has a municipal sanitary sewerage system and a storm sewer system (limited collection). The treatment plant (trickling filter with secondary clarifier and ultra violet disinfection) was built in 1958 and has a daily capacity of 390,000 gallons, an average daily flow of 190,000 gallons, and a historic peak daily discharge of 390,000 gallons.

SEWER-USE CHARGES (effective 3/1/09)

Residential (based on average of December, January, and February usage):

\$1.16 per 1,000 gallons
Minimum Bill: \$19.30 per month

Commercial:

\$1.71 per 1,000 gallons
Minimum Bill: \$21.50 per month

Industrial:

Calculated based on BOD, fats and grease, suspended solids, and volume

Capital improvements to the city sewerage system in 2008 and 2009 included recoating clarifiers

and replacement of the automated transfer panel at a cost of \$97,000.

SOLID WASTE DISPOSAL

Privately owned waste removal services are available in Superior. Wastes are hauled to a landfill at Hastings, 60 miles northwest of Superior.

SOLID WASTE REMOVAL RATES

Residential:

\$15.00 per month, depending on volume

Commercial:

\$50.00 per month, depending on volume

Industrial:

\$250.00–\$300.00, depending on volume

RECYCLING

Two groups in Superior handle recycling of newspaper and aluminum. All recyclables are hauled outside of Superior for processing.



Superior Chamber & Development Office



Victorian Festival

COMMUNICATIONS

TELECOMMUNICATIONS

Windstream serves the Superior area with a digital central office served by fiber. The site is monitored remotely and has ISDN, ADSL, and DSL available from this switch. The central office is on a self-healing fiber ring, with dual feed from two separate switching offices. Diverse routing and extended service are available. Installation and maintenance personnel are located in Hebron, 36 miles northeast of Superior.

TARIFFED RATES (effective 8/08)

Residence Line	\$17.50 per month
Business Line	\$29.99 per month
DID Trunk	\$55.00 per month
PBX Trunk	\$37.50 per month

INTERNET

Local Internet access is provided by Windstream, Superior Inet, and Glenwood Communications.

POST OFFICE

The post office in Superior provides house-to-house delivery service and has one mail receipt and one dispatch daily.

PACKAGE DELIVERY SERVICES

Overnight express service availability:

	Federal Express	UPS	U.S. Postal Service
Latest Pick-up Time	1:00 p.m.	4:00 p.m.	3:15 p.m.
Earliest Delivery	10:00 a.m.	9:00 a.m.	8:30 a.m.
Next Day Delivery Guarantee	Yes	Yes	Yes
Saturday Delivery Guarantee	No	No	Yes

NEWSPAPER

The Superior Express, with 4,000 subscribers, is the local weekly newspaper. Daily newspapers delivered locally are the Hastings Tribune, Lincoln Journal Star, and the Omaha World-Herald.

RADIO

KRFS-AM and KRFS-FM, the local radio stations, operate on frequencies of 1600 KHz and 103.9 MHz respectively.

Other radio stations carrying local news:

Call Letters	Frequency	Location
KUTT-FM	99.5 MHz	Fairbury, NE
KGMT-AM	1310 KHz	Fairbury, NE
KROR-FM	101.5 MHz	Hastings, NE
KICS-AM	1550 KHz	Hastings, NE
KHAS-AM	1230 KHz	Hastings, NE
KVSV-FM	105.5 MHz	Beloit, KS
KVSV-AM	1190 KHz	Beloit, KS

TELEVISION

KSNB-TV is located in Superior. Other television stations carrying local news include:

Call Letters	Channel	Location
KHAS	5	Hastings
KOLN/KGIN	10/11	Lincoln/ Grand Island
KHGI	13	Kearney

Cable television is available from Glenwood Communications and satellite TV is available from Dish Network and DirecTV.



Superior Publishing Company



KRFS AM-FM Radio



U.S. Post Office & First Post Office in Superior

TAX STRUCTURE

VALUES FOR TAX LEVY PURPOSES—CITY OF SUPERIOR

All real property is subject to tax at market value. Agricultural land is valued at 75 percent of its market value. Personal property that is used in a trade or business and is depreciable is subject to tax at its “net book value.” All other personal property is exempt from taxation.

	Actual Valuation		
	2007	2008	2009
Real Estate	\$48,518,265	\$49,884,513	\$49,779,670
Personal Property	1,565,585	1,639,514	1,911,719
Special (railroad and utilities)	340,829	340,550	1,054,878
TOTAL	<u>\$50,424,679</u>	<u>\$51,864,577</u>	<u>\$52,746,267</u>

TAX RATE (Dollars and cents per \$100 of actual value)

	2007	2008	2009
City	\$0.415243	\$0.403715	\$0.396966
County	.480000	.480000	.427549
School District	1.107194	1.073263	1.094571
Community College	.080161	.090980	.099275
Educational Service Unit	.015392	.015365	.015238
Natural Resource District	.094908	.050907	.043197
Agricultural Society	.015291	.012960	.013114
Airport	.059416	.057766	.056800
TOTAL	<u>\$2.267605</u>	<u>\$2.184956</u>	<u>\$2.146710</u>

CITY SALES TAX

The city of Superior imposes a 1 percent city sales tax.

LOCAL BONDED INDEBTEDNESS

City—Revenue Bonds	None
City—General Obligation Bonds (as of 10/1/09)	\$1,068,899
School District	None
County	None

CITY BOND ISSUES

Type	Date Issued	Original Amount	Unpaid Balance As of 10/1/09	Interest Rate (%)	Date Due
General Obligation					
Runway Improvement	12/1/98	\$165,000	\$65,000	4.0-5.35	10/1/15
USDA Series A	10/1/01	\$980,948	\$576,312	4.5	10/1/17
USDA Series B	10/1/01	\$727,960	\$427,587	4.5	10/1/17



Nuckolls County Museum

LOCAL GOVERNMENT

COUNTY GOVERNMENT

Nuckolls County has 16 precincts and is governed by three county commissioners, who are elected by popular vote for four-year terms. The next election will be held in 2010. The county belongs to the South Central Economic Development District along with 11 other counties. The actual county budget for 2009–10 is \$2,282,407. The county is not zoned.

MUNICIPAL GOVERNMENT

Superior, a second-class city, has a mayor-council form of government. The next election will be held in 2010. The 2009–10 actual budget is \$11,290,523. Municipal officials are:

Title	Term of Office
Elected at Large	
Mayor	4 Years
Elected by District	
Council Members (6)	4 Years
Appointed	
Utility Manager	Indefinite
City Clerk	Indefinite
City Treasurer	Indefinite

FIRE PROTECTION

Fire protection is provided to the city and the rural areas by a 40-member volunteer fire department; 11 members are EMT certified. The department provides protection within the city limits and the Rural Fire Protection District and also has interlocal agreements to serve a 45-mile radius covering portions of Nuckolls County in Nebraska and Jewell County in Kansas. The fire district also responds to mutual aid calls.

Superior has 113 fire hydrants. The fire insurance classification inside the corporate limits is 4; outside it is 9. Annual expenditures for fire protection for the past three years averaged \$26,550.

Equipment in the fire department:

Year/Make	Description
City	
1990 Pierce	95' Quint aerial ladder
1991 Ford	1,000 gal./min. pumper
1979 Ford	1,000 gal./min. pumper
2004 Haulmark	Decon Hazmat trailer
Rural	
1996 IHC	1,250 gal./min. pumper
1997 IHC	2,000 gal. tanker
1977 Ford	Equipment truck/jaws of life
2000 Ford	Grass rig
2005 Ford	Grass rig

There were no significant fire losses during the last five years.

LAW ENFORCEMENT

Police Department

The Superior Police Department is staffed with four full-time police officers and two support personnel. Equipment in the department includes four vehicles, radio equipment, computers, victim identification network, digital camera, intoxilizer. The department contracts with the Nuckolls County Sheriff Department for 24-hour dispatch service. Annual expenditures for police protection during the last three years averaged \$213,250.

Sheriff's Department

The Nuckolls County Sheriff's Department employs four sworn officers and six support personnel. The department with standard equipment operates the Emergency 911 system for the county and city of Superior. Regular patrol provides protection to each community within the county.

Crime rates per 1,000 population, 2008:

Location	Violent Crimes	Property Crimes
Superior	0.6	4.5
Nuckolls Co.	0.4	1.8
Nebraska	3.0	30.9
U.S.	4.5	32.1

State Patrol

Troop C of the Nebraska State Patrol is headquartered in Grand Island, 90 miles north of Superior. Two patrol officers are stationed in Nuckolls County; one lives in Superior.

STREETS

Superior has 29.9 miles of streets; 26.7 miles are hard-surfaced with concrete or asphalt. There are no load restrictions. Sixty-five percent of the streets have curbs and 52 percent have sidewalks.

Street maintenance include street sweeping, snow removal, crack seal, and pot hole patching.

Contemplated improvements in the next five years include replacing the 8th Street bridge at a cost of \$585,000. This project will be financed by the city and county.

BUILDING AND ZONING REGULATIONS

The International Building, Residential, Mechanical, and Plumbing Codes; the National Electrical Code; and NFPA Fire Code are enforced in Superior.

Local zoning classifications are:

- Agriculture
- Transitional Agriculture
- Low-Density Residential
- Medium-Density Residential
- High-Density Residential
- General
- Downtown Commercial
- Highway Commercial
- Light Industrial
- Heavy Industrial
- Gateway Corridor

PLANNING

Superior has an eight-member planning commission. Members are appointed by the Mayor to serve three-year terms.

The Comprehensive Plan for Superior was prepared in 2004 by JEO Consulting Group of Wahoo, Nebraska.



Superior Public Library

COMMUNITY FACILITIES

SCHOOLS AND COLLEGES

Superior Public Schools

Type of School	Classrooms	Students	Teacher/ Pupil Ratio	Computer/ Pupil Ratio
Elementary (2)	25	216	1:10	1:8
Jr.–Sr. High School	30	200	1:10	1:5

The Superior Public School District 65-0011 completed a seven-year unification with the South Central Nebraska Unified System during the 2006-07 school year. Beginning with the 2007-08 school year, Superior Public School District 65-0011 reestablished itself as an individual school district. This includes Southward, a K–2 facility, Northward, a 3–6 facility, and Superior Junior–Senior High School, a 7–12 facility. This Class II District is accredited by the Nebraska Department of Education and the North Central Association of Schools and Colleges.

According to London-based Economist Intelligent Unit, which provides livability rankings worldwide in a search for the best places to live, ranked Superior schools as the following: Superior spends nearly twice the average per student (\$11,664) per year as opposed to the U.S. average of \$6,058, and Superior schools provide 1 teacher per 14 students, compared to the U.S. average of 1 teacher per 15.9 students.

The Superior School District valuation increased 13.9 percent from 2008 to 2009. The district includes portions of Thayer, Webster, and Nuckolls Counties. The 2009 valuation was \$234,799,793. The Superior District's budget authority is \$4.5 million.

In November 2009, voters residing in School District 11 approved issuing more than \$8 million in general obligation bonds to pay for the replacement of Superior's two elementary schools. The new school will be located east of the present junior and senior high school complex. Construction is expected to start in 2011 and be ready for occupancy in the fall of 2012.

2009 ACT Test Results

Type	Superior	State	National
English	23.1	21.9	20.6
Math	22.9	21.8	21.0
Reading	22.3	22.5	21.4
Science	23.3	22.0	20.9
Composite	22.9	22.1	21.1

It is estimated that 99.7 percent of the eighth grade students finish high school, 90 percent of the graduating seniors pursue a college degree and 10 percent of the graduating seniors enter the job market or military following graduation.

Vocational/tech prep programs offered include Business Education, Family Consumer Science, Industrial Technology, Trades, and Agricultural. Adult educational programs are available in the high school in cooperation with Central Community College, Hastings campus.

The school district has programs for handicapped individuals ages 0–21. Although most programs are held in Superior, the Development Training Program is held in Hastings.

Special Schools

Mid-Nebraska Individual Services in Superior provides learning experiences for the handicapped by teaching independent living, occupational skills, and adjustments to the environment.

P.A.L.L.S. (Preschool Activities for Learning and Language Skills) Preschool offers opportunities for children between birth to 5 years of age with disabilities to prepare for school along with Headstart and Early Headstart.

Educational Service Unit

Educational Service Unit 9 (ESU), headquartered in Hastings, serves five counties including Nuckolls County. Services available include Special Education Development (SPED), educator training, media, and technology support.

Central Community College

Superior is served by the **Central Community College** which encompasses a 25-county area. The college is governed by an 11-member Board of Governors elected by the citizens of the counties served. Administrative offices are located in Grand Island with campuses in Hastings, Columbus, and Grand Island and off-campus centers in Holdrege, Lexington, and Kearney. Classes are available through extended learning programs in approximately 80 communities within the college's service area. During the 2008–09 academic year, 25,961 students were enrolled in Central Community College courses.

Certificate, Diploma, and Degree Programs: Central Community College offers 33 career and technical education programs, including more than 700 vocational technical and academic transfer college credit courses. Classes are offered by multiple delivery methods, including traditional lecture/lab class settings. Some of the alternative delivery methods used include:

—**Independent Study:** Allows students to work on college credit classes at their own pace, using course materials from the campuses. The staff serve as contacts between the student and campus faculty and administration.

—**Distance Learning:** Uses several state-of-the-art teaching technologies, including video conferencing, satellite broadcasts, and Internet courses to deliver college credit courses.

Adult Education Program: This program is offered by Central Community College in cooperation with the Nebraska Department of Education and the federal government. The program is designed to provide the opportunity to gain basic education skills at no cost to

the student. The program has four major components:

—Adult Basic Education for those with less than an eighth grade education.

—English as a Second Language for non-English speaking persons wishing to speak, read, and write English.

—High School Completion (General Educational Development—GED) for those with less than a high school diploma.

—Living Skills for adults wishing to improve their basic life skills in consumer economics, health, community resources, government and law, and occupational knowledge.

Community Education Program: Avocational/recreational courses are offered to provide students an opportunity to explore and develop skills for personal interest, leisure, and recreational activities.

Business and Professional Training: Central Community College is a primary source of training and education for business, industry, agricultural associations, civic groups, governmental agencies, and other organizations within its 25-county service area. College staff provide expertise in their fields of study to develop and coordinate specially-tailored short courses, workshops, and seminars to meet specific training needs.

Central Community College works with area industries, retail establishments, and other agencies and organizations in delivering various training programs.

Central Community College offers 34 career and technical education programs with a focus on degree, diploma, and certificate programs requiring two years or less to complete. The college also offers an academic transfer program for students who want to complete the first two years of a bachelors degree before transferring to a four-year college or university. In addition, the college offers classes in communities throughout its 25-county service area, online learning, and training and development for businesses, industries, and other organizations.

Central Community College
2008–09 Academic Year

(Note: Numbers can be duplicated between award levels)

Program	Degree	Diploma	Certificate
Academic Transfer	144	NA	NA
Agriculture	13	10	9
Associate Degree in Nursing	63	NA	NA
Auto Body Technology	7	6	67
Automotive Technology	11	3	2
Business Administration/Accounting	58	52	87
Business Technology	12	21	26
Commercial Art	7	9	12
Commercial Horticulture	6	3	13
Construction Technology	11	17	28
Criminal Justice	11	NA	NA
Dental Assisting	7	12	NA
Dental Hygiene	14	NA	NA
Diesel Technology	15	15	68
Drafting	27	23	28
Early Childhood Education	24	18	19
Electrical Technology	9	1	5
Electronics Technology	5	0	8
Health Information Management Services	11	11	4
Heating, Air Conditioning & Refrigeration	0	0	1
Hospitality Management & Culinary Arts	6	4	21
Human Services	12	10	0
Industrial Technology	15	15	62
Information Technology	20	10	19
Machine Shop Technology	6	6	15
Media Arts	13	13	39
Medical Assisting	11	2	13
Medical Technology	7	NA	NA
Office Technology	12	21	26
Paralegal	4	2	2
Parts Sales & Management	2	2	0
Practical Nursing	NA	59	NA
Quality Control	2	NA	0
Truck Driving	NA	NA	29
Welding Technology	7	15	32
Total	557	339	617

NA-Not available

Hastings Campus

The Hastings Campus, 57 miles northwest of Superior, offers 30 career education programs as well as academic transfer courses in 19 areas. Campus housing is available for 356 students.

Food service includes the student cafeteria as well as a snack bar in the Campus Center.

A gymnasium, fitness room, and locker rooms in the Dawson Building are open to students, who can participate in individual fitness programs, a campus wellness program and intramural athletics.

Other facilities include the campus library, the Woodlands Dining Room and student radio station KCNT.

Child care is provided for a fee by Pooh Corner College, located on the campus.

For more information on Central Community College, visit www.cccneb.edu.

Other Schools

Colleges, universities, and community colleges frequently attended by Superior High School graduates include:

Community/College or University	Mileage
Beloit, KS North Central Kansas Tech	45
Hastings, NE Central Community College, Hastings Campus Hastings College	57
Concordia, KS Cloud County Community College	61
Beatrice, NE Southeast Community College, Beatrice Campus	83
Grand Island, NE Central Community College, Grand Island Campus	83
Crete, NE Doane College	104

Community/College or University	Mileage
Milford, NE Southeast Community College, Milford Campus	115
Kearney, NE University of Nebraska at Kearney	121
Lincoln, NE University of Nebraska-Lincoln Nebraska Wesleyan University	132
Omaha, NE University of Nebraska at Omaha College of St. Mary's	185

CHURCHES

Denomination	Number of Churches
Baptist	1
Catholic	1
Church of the Nazarene	1
Congregational	1
Evangelical Free	1
Living Faith Fellowship	1
Lutheran, Evangelical Lutheran Church of America	2
Lutheran, Missouri Synod	1
Methodist	1
Presbyterian	1

HEALTH CARE

There are approximately 16 physicians and 9 outpatient clinics within 50 miles of Superior.

Hospital

Brodstone Memorial Hospital (BMH) was built in 1927 and today serves as a 25-bed critical access hospital. Additions to the hospital were made in 1967, 1995, and 2005. The hospital is currently in the construction phase of an \$8.2 million project. This project will include remodeling and the expansion of 21,500 square feet, which will feature a new clinic, laboratory, and MRI/CT scan room. The expansion and remodel is expected to be complete in fall 2010.



Superior High School



North Ward School



Superior South School



Brodstone Memorial Hospital



Superior Family Medical Center



Good Samaritan Center

Hospital services include:

- Cardiac Rehabilitation
- Diabetes Education
- Emergency Department
- Good Beginnings
- Health Information/Business Office
- Home Health
- Immunization Clinic
- Imaging Department
- Labor & Delivery
- Laboratory
- Medical Floor
- Nursing Services
- Outpatient Specialty Clinic
- Pharmacy
- Public Health Network
- Rehabilitation Services
- Surgery
- Cardio-Pulmonary Services

Air transportation services are available from Good Samaritan Health Services in Kearney and Bryan LGH East in Lincoln.

Clinics

Superior Family Medical Center offers a full range of family practice, minor surgical procedures, and sports medicine service six days a week. Primary care providers are on-call 24 hours a day, 7 days a week, and provide coverage for the hospital's emergency department. The center has a satellite clinic in Nelson and Edgar.

When the \$8.2 million construction project at the hospital is complete, Superior Family Medical Center will be attached to the hospital. Patients will enjoy a new admissions area for all services, with two new waiting rooms adjacent to the Speciality Clinic area for visiting physicians. Lab facilities for the clinic and hospital will be conveniently located next to the clinic. Home Health and Mental Health services will be relocated to the former clinic location.

Rescue Squad

Eleven Emergency Medical Technicians (EMT) and a paramedic on staff at the Brodstone Memorial Hospital are certified for defibrillator and advanced airway and provide transfers to and from the hospital with an ambulance owned by the hospital.

The city of Superior owns two ambulances and all equipment required by the state.

Superior 99 Rescue is staffed by 12 volunteer EMTs and paramedics. Additional equipment maintained by the Superior 99 Rescue include a defibrillator, immobilization equipment, oxygen for different diagnosis, and glucometers.

The Superior Volunteer Rescue Squad and BMH work collectively to stabilize patients and transfer emergency victims by air or ground to alternate hospitals.

NURSING HOMES

Good Samaritan Society-Superior has a capacity for 71 residents in private and semi-private rooms and is Medicaid/Medicare certified. Built in 1963 with an addition in 1968, it is accredited with the Nebraska Department of Health as a skilled nursing facility. The center provides convalescent and Medicare skilled nursing, a home-like atmosphere, adult day care, activity and rehabilitation program, staff consultants, and special diets.

LIBRARY

The **Superior Public Library** contains 14,700 volumes and has an average annual circulation of 18,692. Library resources include Nebraska Access, participating Nebraskacard library, computer area with Internet access, audio books, videos, magazines, reference books, newspapers, fiction and nonfiction books, genealogy section, interlibrary loans, and a meeting room.

Library activities include summer reading program, story times, preschool tours, delivery services for shut ins, computer classes, and CHIRS (Consumer Health Information Resource

Service) provided through the College of Medicine in Omaha.

RECREATION

Superior has two parks, which cover 40 acres. City Park has playground equipment, band shelter, swimming pool, and picnic areas and is home to the Nuckolls County Museum. Lincoln Park offers 20 free camping facilities with electrical hookups and water, horseshoe pits, disc golf, picnic shelters, playground equipment, scout cabin, ball fields, and catch/release fishing.

The city, with an average recreation budget of \$88,000, employs one full-time and three part-time/seasonal staff.

Area facilities:

- Boating — Canoeing on the Republican River, one mile south, and all types of boating at Lovewell Reservoir, seven miles south
- Bowling — 1 six-lane bowling alley
- Campgrounds — Lincoln Park and Lovewell Reservoir
- Disc Golf — Only area course catering to all abilities by featuring 3 distinct sets of tees
- Fishing — The Republican River, numerous small farm ponds, and Lovewell Reservoir provide fishing for bass, catfish, bullheads, walleye, bluegill, and sunfish
- Golf Courses — Private 9-hole grass greens course with clubhouse; driving range with night time lighting
- Hunting — Excellent hunting for pheasant, quail, ducks, geese, deer, and rabbits
- Sand Volleyball — 1 court in park

- Skating — Skating and roller blading
- Swimming — Municipal pool in the park and Lovewell Reservoir
- Tennis — Court at the high school
- Theatres — 2-screen movie theatre
- Other — Community track, horse shoe pits

Summer recreation programs include swimming, golf, baseball, softball, T-ball, tumbling, reading programs, and camping clubs.

SYAA (Superior Youth Athletic Association) provides K–6 grade youth the opportunity for track, flag football, basketball, and baseball.

The **Victorian Festival** held annually on Memorial weekend emphasizes the community’s Victorian heritage. Citizens dress in period costumes. Events include Victorian home and historic tours, the area’s largest parade craft/flea market, dinner theatre, children’s activities, live entertainment, Victorian tea, plus many other events designed to appeal to family members of all ages.

A Gracious Lady Award is presented during the Victorian Festival to pay tribute to an outstanding contemporary woman. Some of the recipients of the award have been Jan Berringer, whose son’s, Cornhusker Brook Berringer, exemplary life was cut short by an airplane accident; former U.S. Representative Virginia Smith, who represented Nebraska for 16 years; Juanita Buschkoetter, whose life was chronicled in “The Farmer’s Wife,” a PBS mini-series; and Kim Robak who served as Lieutenant Governor for the State of Nebraska.

Other annual events include an antique and classic car show in June; Fourth of July Firecracker Run; Customer Appreciation BBQ and Fall Celebration in October; and Lighted Christmas Parade and Candy Cane Lane in December.

Nuckolls County Senior Services, located in the Vesty Center, provides a noon meal program, handibus, social activities, and an exercise program.



City Park



Swimming Pool



Tennis Courts



Track



Football Field

The **Nuckolls County Museum**, built in 1974, will take you back a step in time to view the history, heritage, and frontier of Nuckolls County. There are ten buildings of displays:

Main Hall—collection of many pioneer artifacts from Nuckolls County

Aurand Hall—Period settings, antique car, country store, toy store, and print shop

County Jail—First jail in Nuckolls County

Beach Country School #44—Complete school still used for 1/2 day of school with a teacher

Agricultural Hall—Collection of farm-related equipment in the county from 1870–1950

Log Cabin—Pioneer home and old post office

Burlington Northern Railroad Caboose—Displays mementos of Superior’s train history

Dahlgren Hall—Horse-drawn machinery, buggy, hearse, and carriage

Marquart Hall—A collection of 3,000 model airplanes, workroom, and Marquart family’s personal items

Church—Ruskin Presbyterian Church dedicated December 15, 1889

The museum offers many programs throughout the year—quilt shows, art in the park, volunteer’s tea, and more. The Nuckolls County Museum Board, a dedicated group of volunteers, take pride in “Preserving the Past for the Future.”

Lovewell Reservoir, seven miles south of Superior, provides excellent outdoor recreation for sports enthusiasts. Facilities include marina, camping areas with electrical hookups, picnic shelters, trailer park, boat ramps, club sites, and cabins. The lake is 6 miles long and has a 44 mile shoreline. The dam is 86 feet high and 5,500 feet in length.

Cultural activities are provided by the County Historical Society, County Genealogy Society, various art classes, community lectures, and film series.

Lew Hunter, who was inducted into the Screenwriting Hall of Fame in 2002, conducts a two-week screenwriting instruction class in his home in Superior. This Victorian mansion

provides a peaceful, small-town setting in which writers can concentrate on their work.

HOUSING

New Construction

Four new homes were constructed in 2007–09. The cost of new home construction averages \$100 per square foot.

Superior Housing Market (as of 12/09):

Number of Homes on the Market

Single Family -	14
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Avg. Selling Prices (New and Existing)

Single Family Home	
2,500 sq. ft. - 3 bedroom	\$95,000
1,600 sq. ft. - 3 bedroom	\$89,500
1,000 sq. ft.	\$75,000

Number of Single Family Homes

for Sale by Price (New and Existing)

Less than \$100,000	12
\$100,001–\$150,000	2

Rentals

Apartment - 2 bedroom	\$500
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Low Cost and/or Retirement Housing

Vesty Center completed renovations in 1996 providing 14 one-bedroom apartments for seniors including 2 handicap units. The rent, including utilities, is based upon 30 percent of adjusted gross income. Coin-operated laundry facilities are available on each floor and off-street parking is provided. Nuckolls County Senior Services, with a noon meal program, is located in the Vesty Center.

Superior Manor, completed in 1979, consists of 23 one-bedroom apartments including 2 handicap units for seniors. The rent is based on 30 percent of adjusted gross income and includes utilities. A coin-operated laundry and a multipurpose room are located on the main level.

Meadow Creek Villa was completed in 1981 as a FMHA housing project for families. The project has 10 one-bedroom and 6 two-bedroom apartments. The rent, including utilities, is based on 30 percent of adjusted gross income.

Coin-operated laundry and off-street parking are available.

Assisted Living

Wilde Ridge Estates, built in 1990, is a congregate care apartment complex located adjacent to the Good Samaritan Society-Superior. The 12 apartments include one bedroom, one bedroom deluxe, and two-bedroom units, all with enhanced security and safety. Wilde Ridge Estates are market-rate rentals with no income requirements. Meals are served in a central dining area. Coin-operated laundry and off-street parking are available.

The Good Samaritan Society - Victorian Legacy, completed in 2005, offers private, assisted living apartments. There are 18 one-bedroom apartments equipped with a

resident safety monitoring system. The facility is staffed 24 hours a day and offers meal preparation, medication management, and bathing and laundry assistance. Victorian Legacy also has a wide range of activities that encourages residents the fullest possible life. Many activities offered at the Victorian Legacy not only keep residents engaged but also help them learn new skills and find new hobbies.

FINANCIAL

Branch locations of the following banks are located in Superior:

- Central National Bank
- Farmers & Merchants Bank
- Home Federal Savings & Loan
- Horizon Bank



Meadow Creek Villa



Vesty Center



Central National Bank



Farmers & Merchants Bank



Home Federal Savings &
Loan



Horizon Bank



Lincoln Park



Republician River

COMMUNITY SERVICES

PROFESSIONAL

Attorneys.....	4
Auctioneers	6
Certified Public Accountants	3
Chiropractors.....	1
Dentists	2
Medical Doctors (residing in Superior)	
—family practitioners	4
Medical Doctors (on hospital consulting staff)	
—cardiologists	9
—ear, nose & throat	1
—family practitioners	4
—general surgeons.....	2
—ophthalmologists	1
—orthopedic surgeons	5
—pathologists	5
—radiologists.....	5
—urologists.....	2
Nurse Practitioners.....	2
Nurses, Registered	40
Optometrists.....	1
Pharmacists	2
Physician Assistants	2
Veterinarians	2

BUSINESS AND COMMERCIAL

Accounting/Bookkeeping Agencies.....	2
Agricultural Implement Dealers	3
Antique Shops.....	1
Apparel Stores—combination.....	2
—women’s	1
Appliance Stores	2
Auto Repair & Service.....	6
Auto Supply Parts	2
Automobile Dealers (new & used)	3
Bakeries.....	1
Banquet Facilities, Halls & Auditoriums	4
Beauty Salons.....	8
Carpet & Rug Dealers	1
Child Care Services.....	8
Contractors—building.....	1
—carpentry	5
—concrete	2
—electric	2
—excavating.....	1

—flooring	1
—general	5
—gravel	3
—heating & air conditioning.....	3
—painting.....	4
—plumbing.....	2
—remodeling & repairing	3
—roofing	4
—well digging.....	2
Convenience Stores.....	2
Copying & Duplicating Services	1
Department Stores.....	1
Discount Stores	1
Dry Cleaning & Laundries.....	1
Drug Stores	2
Farm/Ranch Supplies	2
Fertilizers	1
Floral Shops	1
Garbage Collectors.....	2
Gift Shops	4
Grain Dealers	2
Grocery Stores	1
Hardware Stores.....	1
Health Clubs.....	1
Insurance Companies	3
Interior Decorators & Designers.....	1
Landscaping Equipment & Supplies.....	1
Laundries (self-service)	1
Lawn Services.....	2
Lumberyards	1
Motels	1 (40 rooms)
Office Equipment Services & Supplies	1
Photography Studios	2
Preschools	2
Printers	1
Real Estate Firms.....	3
Restaurants.....	4
Service Stations.....	3
Television & Radio Repair Shops.....	2
Theatres.....	1
Travel Agencies & Bureaus	1
Variety Stores	5
Welding Shops	3

AGRICULTURE & RAW MATERIALS

AGRICULTURE

2007 Statistics	Nuckolls County	State of Nebraska
Number of Farms	405	47,712
Land in Farms (acres)	307,096	45,480,358
Average Size of Farms (acres)	758	953
Market Value of Agricultural Products Sold	\$108,055,000	\$15,506,035,000
Market Value Per Farm	\$266,801	\$324,992
Total Acres Irrigated	61,115	8,558,559
Percent of Farmland Irrigated	19.9%	18.8%
Five-Year Average Production of Leading Crops (2004–2008)		
Hay Alfalfa (Dry)	27,030 tons	4,232,000 tons
All Wheat	1,925,880 bu.	69,730,000 bu.
Corn for Grain	11,842,560 bu.	1,326,770,000 bu.
Oats	32,200 bu.*	2,878,000 bu.
Sorghum For Grain	1,831,940 bu.	22,998,000 bu.
Soybeans	2,439,540 bu.	225,334,000 bu.
Five-Year Average Livestock Population (2005–2009)		
All Cattle	37,400	6,470,000

*4-year average

During the past five years, Nuckolls County ranked in the top five counties in Nebraska in the production of sorghum grain. They also ranked in the top ten counties two of the past five years in the production of wheat.

Source: National Agricultural Statistics Service, 2004–2009
2007 Census of Agriculture

Superior Estates Winery, situated on the northern edge of Superior, is an 80-acre winery which opened in 2005. Approximately 9,500 vines are growing on 15 acres, with 5 acres planted on the southern edge of Superior. The winery features a 7,000-square-foot wine production facility along with an 11,000-square-foot visitors building and great room. The winery is the perfect setting for wedding receptions, anniversaries, conference meetings, or any other special occasions.

RAW MATERIALS

Sand and gravel, nonmetallic minerals, are available in commercial quantities; however, metallic minerals are not found in the Nuckolls County area.

Cottonwood, Ash, Hackberry, Eastern Red Cedar, Basswood, Soft Maple, Willow, Boxelder, and Black Walnut are available in Nuckolls County in commercial quantities.

CLIMATE

TEMPERATURE, PRECIPITATION, AND HUMIDITY

Month	AVERAGES						Humidity*	
	Temperature			Precipitation		Morning	Afternoon	
	Min.	Mean	Max.	Rain (Inches)	Snow (Inches)			
January	14.5	25.8	37.0	0.57	5.2	77	67	
February	18.5	30.5	42.6	0.81	6.0	78	66	
March	28.9	41.7	54.5	1.58	4.8	78	62	
April	39.3	52.6	66.0	2.32	1.2	78	57	
May	50.6	62.8	75.2	3.90	0.1	81	60	
June	60.5	72.8	84.9	4.05	0.0	81	59	
July	65.5	77.9	90.3	3.39	0.0	82	61	
August	63.5	75.9	88.3	3.11	0.0	84	63	
September	53.7	67.0	80.1	2.87	0.1	82	60	
October	41.4	54.6	67.8	1.77	0.3	78	56	
November	28.4	40.5	52.4	1.14	2.3	79	63	
December	18.1	29.2	40.3	0.78	4.7	78	67	
Annual	40.2	52.6	65.0	26.30	24.7	80	62	

*Recorded at Grand Island Weather Station

FROST DATA

Average date of spring freeze probability	April 24
Average date of fall freeze probability	October 9
Average length of freeze free season probability	168 days
Average number of heating degree days based on 65° Fahrenheit	5,719
Average number of cooling degree days based on 65° Fahrenheit	1,235
Wind speed in miles per hour (annual average)	12
Prevailing wind direction (annual average)	South

Source: High Plains Regional Climate Center, University of Nebraska, 1893–2008, www.hprcc.unl.edu



Superior Estates Winery