

**NEBRASKA OFFICE OF
HIGHWAY SAFETY**
and the American Automobile Association (AAA)

AUDIO-VISUAL CATALOG
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ALCOHOL AND DRUGS

48 Hours: Deadly Mix

45 minutes 1990 teens/adults VHS

This video is a Memorial Day weekend special anchored by Dan Rather on CBS television network. In this broadcast victims of alcohol-related crashes confront drunk drivers head-on -- in hopes of changing their ways. A look at the inside of a prison for drunk drivers that gives out treatment along with punishment. Excellent tape on the nation's battle to keep drunks off the road.

Administrative License Revocation

12 minutes 1991 teens/adults VHS

Administrative License Revocation (ALR) is a relatively new law that drivers need to be aware of. This video discusses ALR as it follows a driver from a drunk driving arrest through the process of license revocation.

Aftermath, The

25 minutes teens Discussion Guide VHS

"The Aftermath" is a very powerful, emotionally charged film that deals with the tragedy of alcohol-related crashes. The substance of the film deals with the grief and agony that was experienced as a result of an alcohol-related crash. There are no actors in this film. The victims, families and friends who appear in "The Aftermath" are determined to spare others from the suffering they have endured that was caused by one man's choice to drink and drive.

Alcohol: True Stories

20 minutes 2002 teens/adults Discussion Guide VHS

This video hosted by Matt Damon tells true stories of four young people and how their choices about alcohol impacted their lives. Robert was an accomplished soccer player. After drinking one night, he crashed his dad's car. His leg was severed. Robert wishes he'd listened to his dad's warnings about alcohol. Megan entered treatment for alcoholism at 16. She talks about her ongoing recovery and family support. Dana lost two family members to murder. She finds healthy ways to deal with stress in her life. Ilton is a talented hip-hop dancer. He avoids alcohol because of his sport.

Alcoholic Blackouts And The Brain

14 minutes 2000 teens/adults VHS

If you drink alcohol there is a side effect that can actually cause part of your brain to "switch-off" causing a form of amnesia. Young people are more likely to have a blackout than adults according to neurologists. This video follows a young man who consumed several beers and ended up killing five people in a drunk driving crash. Amazingly, he has no memory of the event. Viewers will learn that drinkers with alcoholic blackouts are a danger to themselves as well as others.

Binge Drinking On Campus

40 minutes 1997 teens/young adults VHS

This "Oprah" program discusses alternative sentencing of a 19-year-old drunk driver, including boot camp, viewing an autopsy, and carrying a sign saying, "I killed two people." Later, college students discuss how much they drink, why, and tragedies they've witnessed. Commercials are blacked out, providing time for short discussions.

Blurred Lines

27 minutes 1998 teens/adults Guide VHS

This video documents the tragic, all too frequent consequences of drunk driving. Two real families share their anguish over the loss of loved ones, allowing video cameras to record their grief in the hope that similar tragedies will be prevented. One story follows a driver serving a 14-17 year sentence for a crash that killed three young men. The other tells the story of an 11-year-old girl killed by a drunk driver while riding her bicycle.

Brandon Tells His Story

28 minutes 2000 teens/adult Activity Guide VHS & DVD

In this video you will meet a remarkable young man who has paid – and will keep on paying – a terrible price for a stupid choice he made when he was seventeen. At the end of a long, tiring day, Brandon Silveria has a few drinks at a party, managed to drive his friends home, and then wrapped his car around a tree. He spent the next two and a half months in a coma, the next two years in rehab. His speech is slurred, his walk is unsteady, and his memory is permanently impaired. You'll hear first hand from Brandon what it's like to fight every day to get his life back to where it was. Most of all, you'll see how many lives can be changed forever by one irresponsible decision.

Carl and Carlie's Story

20 minutes 1998 teens/adult VHS

This compelling story that includes only real people touched by this event will touch every viewer. In 1998 a Wyoming Highway Patrolman's five-year-old daughter was killed in a crash involving a drunk driver, her mother. Listen as Carlie's father recounts that day and how his life has been turned upside down by his daughter's death. This video will inform, sadden, and deeply move viewers young and old.

Confronting Drunk Driving

26 minutes 2002 teens/alcohol VHS

The program "Confronting Drunk Driving" was designed to serve as a springboard for discussing and learning about this serious teen issue. The program addresses new developments related to teen alcohol use. The video and guide explain the laws, as well as their connection to blood alcohol concentration (BAC). Students are also encouraged to investigate local penalties for drunk driving and to consider the effects of these penalties on their future.

Crossing The Line

29 minutes 1995 teens/adults Guide VHS

A group of young DUI drivers are now paying for the consequences of having a few drinks and then getting behind the wheel. This video offers a jarring and sobering insight into the "it can't happen to me" attitude of the drivers, along with a heart-wrenching look at the victims' families.

Cry The Eagle: A Call To Drive Sober And Safe

31 minutes 1998 Native Americans VHS

This video was developed as an educational and persuasive piece to assist Tribes in reducing alcohol-related motor vehicle injuries and deaths among their peoples. Testimonial given by people dealing with the consequences of alcohol-related crashes are included through interviews.

Deadly Decisions

16 minutes 2000 teens (16-21) VHS

This video is targeted at drivers aged 16-21. It focuses on impaired and aggressive driving, reminding young people that decisions made in an instant can last for a lifetime. When you make the decision to drive a car after drinking, or to react to the actions of another driver -- ask yourself ... Is this worth dying for? Is this worth being permanently injured over? Is this worth going to jail for?

Drinking, Driving, and Drugs: A Deadly Mix

20 minutes 2004 teens/adults Guide VHS

With an accessible, documentary style that includes moving first-person stories, "Drinking, Driving, and Drugs: A Deadly Mix," introduces viewers to the profound dangers of driving under the influence of alcohol and other drugs. Through narratives of people whose lives have been destroyed, viewers are made aware that a split second decision to get behind the wheel while under the influence can cause irreparable tragedy. The program also includes statistics that show the undeniable risks involved with driving while intoxicated, as well as interviews with police, doctors, and prevention activists about the dire consequences. Throughout the program, young people share why they have decided that drinking is not for them, ways to say no to alcohol, and what to do if someone is trying to get behind the wheel while under the influence.

Drinking It In - Mixing Alcohol Images And Kids

5 minutes 2002 children ages 9 to 15 VHS

American youth see alcohol images everywhere. Kids see them on billboards, in grocery and convenience stores, on outdoor displays, and at public events, like parades. Some pictures are even on public transportation, for example on buses and subways. Alcohol images also appear in many of the magazines that kids read. And they are found on toys and t-shirts that appeal to youth. They're even pictured on baby bibs. Kids are also exposed to alcohol images in their homes. Many television shows, for example, contain them, and they are readily found on the Internet too. Parent's behavior can influence their children, as can their siblings and others' use of alcohol. The result is that America's youth are inundated with messages about alcohol wherever they are.

Driving Drunk, Driving High

32 minutes 2000 teens/adults VHS

This hard-hitting video clearly illustrates the impact driving under the influence of alcohol and other drugs have on our society. It addresses the effects of alcohol and prescription drugs on a driver's judgment and motor skills, and the choices and consequences of driving under the influence. You will hear stories told by mothers, fathers, and children of people killed by drunk drivers, as well as viewing photos of crashes and victims before and after the crash.

Driving Drunk: Your Choice?

20 minutes 1994 teens VHS

This video focuses on 4 real-life situations where someone made the decision to drive drunk. You'll meet two moms who lost a young adult son and daughter to drunk drivers, a man responsible for his own single car crash (he now lives with the result of his choice), and a young man who insisted on driving drunk in spite of efforts to stop him, killing a young mother and her child. Their stories will affect you too, and influence your choices.

DWI Repeat Offenders: An Alternative

12 minutes 1995 adults VHS

The Insurance Information Institute along with The Century Council produced this video highlighting Maryland's, Prince George's County, facility for dealing with repeat DWI offenders. By providing an alternative sentence for offenders, the facility has helped reduce jail overcrowding. Over 5,000 people have been helped at the facility, which is part of the Corrections system. The facility has an 8% recidivism rate, as compared to the national rate of 30%. The program is examined through interviews of administrators, law enforcement, researchers, attorneys, and the DWI offenders.

Dying High: Teens In The ER

26 minutes 2002 teens VHS

This hard hitting video gives viewers a chance to see what goes on inside the nation's emergency rooms as doctors treat teens for common ER injuries: drug overdoses, alcohol poisoning, car wreck traumas and more. "Dying High," offers a glimpse into the nightmarish reality of what happens when young people take risks with their health, their safety and even their lives. The goal of this high-powered video is to remind teens that risk-taking behaviors can lead to serious injury and death.

Dying To Get There/The Real Cost Of Reckless Driving

18 minutes 2002 teens VHS

This video is a message from teens to teens. The host, Robert John Hosker, leads us through a series of first person stories and interviews. We hear from the average "teens in the hall" as well as people who've been touched and changed forever by reckless driving.

Eat, Drink, And Be Weary

12 minutes 1999 adults VHS

This 20/20 ABC News segment shows that women and men are anything but equal when it comes to the effects of alcohol. By conducting controlled drinking experiment viewers observe that after equal amounts of alcohol, the effects are not equal between men and women. This video includes interviews with a variety of doctors that discuss the effects of alcohol on the bodies of men and women.

Forever A Child

27 minutes 1995 teens Discussion Guide VHS

This video contains personal testimony of a 17-year-old who, after drinking "a few beers," missed a curve at a high rate of speed causing the death of a 16-year-old passenger. Additional interviews in this documentary include the other two occupants of the car, parents of the victim, and representatives of the medical and legal fields. One unique aspect of this production is an original theme song telling the story of the incident rather than using a narrator. The blend of haunting music and emotional interviews make this video an extremely powerful piece.

Fork in the Road, A

2004 teens CD and Guide

"A Fork in the Road" uses the Institute of Medicine/National Academy of Sciences summary recommendations as a foundation to build a universal and diverse tool that will help frame the underage drinking issue and then provide realistic actions that can be implemented at the local and state level. This program can be used as a training tool, an educational tool, or a tool to help advocate for changes in current alcohol policies or practices. Regardless of your experience or skill level you can use this program. It can be used independently or in conjunction with other efforts.

Friends Don't Let Friends Drive Drunk

15 minutes 2000 teens Discussion Guide VHS

A grieving teen whose boyfriend died while driving drunk starts a school organizations called "Students Arrive Alive" to encourage teenagers to intervene when friends want to drink and drive. But when she is confronted with a drinking date and the decision whether to ride with him or not, she fails to live up to her own standards.

Greatest Heartache You'll Ever Know, The

33 minutes 2000 teens/adults VHS

Lt. Pete Collins account of Pam's graduation night tragedy is punctuated by a disturbing realization from her parents in this deeply moving video about the examples we set for our children.

Impaired Drivers: You Drink & Drive, You Lose

20 minutes 2000 law enforcement VHS

This video contains two short roll call type segments. The first segment contains discussions by five law enforcement officers about the importance of detecting and apprehending impaired drivers. The second segment **“Detecting Impaired Motorcyclists”** identifies the impaired driving motorcyclists cues and the training available to detect them.

In The Know: Tobacco, Alcohol & Marijuana

23 minutes 2001 teens/adult Leader’s Guide VHS

Exciting graphics, expert testimony, and four young narrators work together to educate viewers about the tremendous damage that tobacco, alcohol, and marijuana do to users’ lives. Viewers may not be aware that more than half a million people are killed in this country every year by tobacco and alcohol. This video also points out that these are “gateway drugs,” dramatically increasing the odds that a user will go on to abuse cocaine or heroin. The program details the social effects, biological functions, and short- and long-term effects of each substance. Finally, a survivor tells how her family was torn apart by a drunk driver.

Inbound Mercy (AAA)

11 minutes 2001 teens/adults Discussion Guide VHS

Filed in black and white, this video tells a powerful story that backtracks a deadly series of events stemming from a young couple’s decision to drive home after a wild night at a binge-drinking party. It uses “real life” paramedics to convey its message of what really happens to victims of car crashes. Of all preventative educational short films, Inbound Mercy’s display of intense drama and loss of human life is sure to make a powerful impact on today’s youth.

It’s Your Call...Recognizing And Reporting Impaired Driver

8 minutes 1996 teens/adults VHS

The use of cellular phones, especially in automobiles are rapidly increasing. Cellular phones are being used to report crimes and traffic offenses, especially perceived drunk/impaired drivers. This video provides guidelines on how to recognize and report impaired drivers by using a cellular phone.

Just Another Saturday Night (AAA)

13 minutes 1998 teens VHS

A night of revelry turns tragic when a popular college-bound student takes the wheel after several drinks. This video dramatizes the events and decisions leading up to a drunk driving tragedy. Courtroom dialogue encourages further discussion about the personal and legal consequences of drinking and driving.

Just Call Me Crash

29 minutes 1998 teens/adults VHS

This true story about a crash involving Denise Wagoner illustrates how a professional model lost her entire face in an alcohol related crash. Denise, who is disfigured and blind for life, tells her own moving story in graphic detail.

Just One Night

28 minutes 1998 teens/adults VHS

Tom Boyle had achieved success. A flourishing business. A growing family. A good life. But one night, he drove his car after “a few drinks” and killed his passenger. In just one night, he ended the good life he had. Sentenced to 4-8 years for manslaughter, Tom has decided to tell his story, saying, “Hopefully, this is one lesson I can learn from others.” This program is a true story, told by the people that lived it, and filmed on location at the New Hampshire State Prison where Tom Boyle has been serving his sentence.

Kids Talking To Kids About Drugs

26 minutes 1999 teens/adults Teacher’s Guide VHS

During the summer of 1999 six teenage journalists hit the streets in Miami, Jacksonville, Atlanta, and Richmond to get the “Straight scoop” about drugs on young people. Over a 10-day period they interview teens from all walks of life about their perceptions, attitudes, and experiences with drugs.

Leadership To Keep Children Alcohol Free

8 minutes 2000 adults VHS

This video is a wake up call to parents about just how big the problem of underage drinking is. You’ll hear from youth and parents and learn what risky behaviors accompany drinking, the consequences many youth face, and ideas for what different community groups can do.

Let's Talk About Drinking: A Guide For Parents

15 minutes 1993 parents VHS

A candid video about underage drinking. It is designed to help parents understand the powerful role they can have in influencing their children's attitudes and actions regarding alcohol beverages. The unrehearsed comments of 13 students are balanced with a presentation by a prevention specialist, who advises parents about what they can do to prevent underage drinking.

Methamphetamine: Under The Ice

16 minutes 1997 teens/adults VHS

This video uses state-of-the-art effects and graphics and a straight-forward, fact-filled narration to explain what methamphetamine is, how and where it is produced, the history of meth, and what it does to the body, including both short-term and long-term effects. The video also discusses addiction, withdrawal symptoms, recognizing and confronting a user, withstanding pressure to try the drug, and steps to take if someone you know needs help.

One For Over The Line

15 minutes 1998 teens VHS

This high impact video is aimed at warning teenagers of the reality of drinking and driving. An evening of partying soon becomes deadly when a drunk driver crashes into another vehicle. Watch as emergency people attend to those at the scene, the driver undergoes sobriety testing and is taken to jail, and others are transported to the hospital for painful injuries. This realistic video demonstrates that drunk driving can kill a future.

Outcomes: A Video Report On The Community Prevention Trials

23 minutes 2000 adults VHS

This resource will be helpful to assist communities in the understanding of environmental policy and the importance of enforcing underage drinking laws.

Primary Influence

27 minutes 2000 teens/adults VHS

This is a film detailing the critical role parent's play in influencing their children to avoid the dangers of underage drinking. Parents are the first and foremost influence in a child's life. The video defines how significant, tragic and costly this problem truly is to society. It explores techniques and efforts of law enforcement to decrease underage drinking.

Project Extra Mile: Underage Drinking Prevention – What You Can Do

10 minutes 1999 adults only Discussion Cards VHS

This video looks at the program "Project Extra Mile" in Nebraska. The need for such a coalition is discussed, as well as what actions are being taken to address the problem of underage drinking in Nebraska.

Project Extra Mile: We Want You Back

11 minutes 2000 teens Teacher's Guide VHS

This video was produced in Nebraska using local officials and students. It candidly discusses issues surrounding drinking by minors and the many potential consequences.

Project Extra Mile – OJJDP - Combating Underage Drinking Video Conference

2 hours 2000 adults VHS

The Office of Juvenile Justice and Delinquency Prevention originally aired this program on September 22, 2000. It outlines strategies communities can take in combating underage drinking by looking at three successful community programs in different stages of implementation.

Ready Or Not: Talking With Kids About Alcohol

30 minutes 1995 adults Guide VHS

This video produced by The Century Council in partnership with the Boys & Girls Clubs of America is a guide for parents and other adult supervisors of kids in the middle school years. Kids have to deal with drinking issues at a young age and this video takes you through each of the five steps needed to successfully prevent underage drinking problems.

Sex, Lies, And Profits

17 minutes 1994 teens/adults Discussion Guide VHS

A critical look at the advertising practices of the alcoholic beverage industry. Looks at the inconsistency in government positions on alcohol compared to drugs. Includes separate "Discussion Guide" with activities that point out the influence ads have on our behavior.

Smashed – Toxic Tales of Teens and Alcohol

75 minutes 2004 teens/adults DVD

This HBO documentary was filmed at the University of Maryland Shock Trauma Center. It pulls no punches in its graphic presentation of the devastating consequences of underage drinking and impaired driving. Focusing on the effects of impaired driving collisions when the victims do not die, it shows young crash victims from their arrival at the shock trauma facility and follows their progress over time. It features interviews with medical personnel, the teens themselves, their friends, and their families. It is a very strong statement.

So You Think You're Going To Live Forever

32 minutes 2000 teens/adults VHS

Lt. Pete Collins delivers a message that should be seen by every parent and teenager in this compelling story of drinking, driving, and life and death on the highways.

Teen Files, The: The Truth About Drinking

30 minutes 2000 teens/adults Lesson Plan VHS

For many of today's teenagers, it is considered "cool" to drink as much as they can in social situations involving their peers. In this must see program teens that are current drinkers see firsthand the potential consequences of alcohol use. Through brain scans and autopsy teens see how the brain and other organs suffer lasting damage from alcohol use.

this place.

15 minutes 2005 adults VHS & DVD

This 15 minute film depicts today's generation of youth and alcohol issues, how this is different from 20 years ago, and what communities across the country are doing about it.

Truth About Alcohol, The

12 minutes 1997 teens Guide VHS

This video is intended to prevent underage drinking and to curb the abuse of alcohol by presenting the facts in a clear and easy to understand format. Immediate and long-term effects of alcohol usage, including some legal consequences of underage drinking and drunk driving are covered.

Victim's Cry

23 minutes 1990 teens/adults VHS

Four parents tell of the physical and emotional pain of losing their children because of drunk drivers. This is an excellent videotape, which will make a lasting impression on the viewer.

BICYCLE SAFETY

Bike Safe. Bike Smart.

9 minutes 2004 elementary and middle school VHS

This entertaining, yet instructional, bicycle safety video uses a visually stimulating, peer-to-peer approach to teach elementary and middle school age audiences how to "Bike Safe. Bike Smart." Viewers will learn essential information about the rules of the road, signaling, riding at night, safe riding practices, and risky behaviors that they should avoid. Tips for purchasing and correctly fitting a bicycle helmet are also included. The information in this video builds on the successful "Ride Smart: It's Time to Start" bicycle safety video, which focused on correct use of bicycle helmets.

Bike Safety with Bill Nye the Science Guy & I'm No Fool on Wheels

16 minutes & 13 minutes 2004 K thru 5th grade DVD

Instill a heads-up attitude all year long with this new DVD featuring two popular safety classics. Who better to get kids interested in bike safety basics than the way-cool Science Guy? And when it comes to learning about the vital procedures and equipment to use when skateboarding, bicycling, and roller-skating, younger children will pay attention to their pal Pinocchio. From hand signals to the "pre-ride" check, students will learn why it's important to always wear an approved safety helmet, stay visible to drivers, remain alert, and most importantly to follow the rules of the road.

Biking: Get The Big Picture (AAA)

8 minutes 1994 6th - 8th grade VHS

A fast-paced presentation stressing visual skills needed to ride a bicycle safely. This video provides tips for riding near parked cars, through intersections, and making left turns.

I'm No Fool On Wheels

14 minutes 1992 K thru 4 VHS

This video illustrates the safety procedures and equipment for roller-skating, bicycling, and skateboarding. Jiminy Cricket escorts his friend, Pinocchio, to a park where two children teach the puppet-turned-boy about safety on wheels. Discussed is the importance of learning safety rules, wearing proper equipment, staying safe by being alert, thinking first and choosing safe locations.

I'm No Fool With A Bicycle

16 minutes 1992 K thru 4 VHS

"I'm No Fool With a Bicycle," teach the viewers the fundamentals of bicycle safety. Jiminy Cricket introduces this in the revised and updated version of bicycle safety with Disney favorite characters, Pinocchio and Geppetto. They explore the where, how, and why of safe bicycle riding. This videotape illustrates each safety rule or technique.

I'm Safe! On Wheels

10 minutes 2002 K thru 3 Presenter's Guide VHS

The video covers 5 keys to safe riding: correct helmet fit and use, maintaining safe equipment, safe places to ride, safe riding skills and safe clothing to wear. This video also addresses scooters, tricycles, inline skates, skateboards, big wheels, and other riding equipment.

Otto The Auto On Bicycle Safety (AAA)

4 minutes each 1994 K thru 3rd VHS

* BASIC RIDING RULES -- Teaches children to avoid darting out into traffic by observing "borders" along sidewalks, driveways, alleys, and streets to help them remember to ride only where it is safe.

* PICKING THE RIGHT BIKE -- Instructs children how to choose a bicycle properly, including how it fits and what equipment they must check to make sure they can safely ride their bikes.

* FITTING YOUR HELMET -- Shows children the importance of wearing a bike helmet and how to get one to fit properly.

* DRIVE YOUR BIKE LIKE A CAR -- Demonstrates how to "drive" a bike by looking for openings in traffic, signaling turns and stops, riding on the right-hand side with traffic flow, watching for cars and pedestrians.

Ride Smart: It's Time To Start

9 minutes 2002 elementary VHS

This fast-paced video features a diverse group of teens and pre-teens modeling the newest, coolest looks in helmets and includes real-life crash examples, computer graphics, and the entertaining, yet instructional "raw egg drop" and "Jell-O brain" demonstrations. The video also explains how to buy an approved bicycle helmet that fits correctly and discusses the rules of the road.

Wear It Right: Bike Helmet Fitting

4 minutes 2000 elementary/parents VHS

This video is aimed at educating children about the four steps in fitting a bicycle helmet: selecting a helmet, fitting helmet pads, adjusting the straps, and test fitting. Although intended for children, this video is also appropriate for parents/caregivers, educating them on how to purchase the correct bicycle helmet.

Wheel Safety: Bikes, Blades And Boards

16 minutes 2000 children/teens Leader's Guide VHS

Bicycling and skating on inline skates or a skateboard can be dangerous if riders do not take the necessary safety precautions. This video explores and explains the various ways cyclists and skaters can stay safe and get more fun out of their time spent on wheels. Topics covered include use of safety equipment such as helmets, maintenance, where to ride and skate, and how to prevent mishaps. It shows viewers how to have fun and stay safe on wheels all year long.

DEFENSIVE DRIVING/DRIVER EDUCATION

Auto Skid

2004 teens/adults CD

Driving Home the Importance of Stopping - Driving is about moving – getting from one place to another. Yet, one of the most important things about driving is stopping. Auto Skid teaches new drivers about factors that affect their ability to stop a vehicle quickly and how they can control those factors to become smart, safe drivers.

Avoiding Collisions – How To Survive The Teenage Driving Years

15 minutes 2001 teens VHS

This video is a dialogue between parents and teenagers about speeding; auto crashes at night, seat belt usage, alcohol, and friends.

Awake at the Wheel

36 minutes 2003 adults CD and Alertness Guide

DWT – Driving While Tired – accounts for up to 20% of crashes. Each year, a fifth of those in the driver's seat are nodding off. Whatever your age or occupation, anyone can be at risk for drowsy driving. And the toll can be high. So learn the facts, evaluate your alertness, and take action to stay awake at the wheel. This CD has basic information about getting good sleep; easy, straight-forward techniques for determining your own fatigue; and a set of proven strategies for staying alert when you have no choice but to be on the road, including a valuable trip planner. Whether you're driving for business or pleasure, this guide and the accompanying CD give you the tools you need to stay safe and awake at the wheel.

Breaking The Accident Chain Of Events (AAA)

7 minutes 1994 teens/adults VHS

This video helps motorists understand the special concerns and dangers faced by pedestrians, truck drivers, motorcyclists, bicyclists, and ambulance drivers. It dramatizes through a series of vignettes the chain of events leading to a traffic collision, emphasizing the need to be a responsible driver by staying alert, being decisive, and being polite and reasonable in traffic.

Can't Stop Cruising for Traffic Safety

teens/adults CD

A CD of songs by Elvis & The Lawman featuring the '98 Winning Teens.

Chief Operator – Teen Driver Program – Traffic Safety Game and Quiz

teens Guide CD

Just pop this PC-Compatible CD into your computer, click on the icon and it's time to test your knowledge of traffic safety! After you've proven you're safe to be on the road then you'll move on to the city streets in an arcade-style video game that pits your speed and wits against criminal opponents. Can you keep the citizens safe from crime? English and Spanish options available. Also included on this CD: Quicktime-compatible music video "Chief Operator" starring Elvis and the Lawman with special appearances by The Crash Test Dummies.

Cops on Patrol

CD

Traffic safety songs sung and written by California Police Officers.

Crash Course – what to know before and after a collision

62 minutes 2004 DVD

Each year there are almost 20 million automobile collisions. The Better Business Bureau Video Series has partnered with AAA Foundation for Traffic Safety to provide this important information every driver needs to know. Crash Course is divided into three sections: Before the Collision, At the Scene, and After the Collision. Featuring interviews from national traffic safety experts, EMTs, insurance specialists, and attorneys. This program shows how to avoid the most common causes of collisions, provides information you must know at the scene of a collision, advises how to deal with the consequences of a collision.

Distracted Drivers/Dateline NBC

20 minutes 2001 teens/adults VHS

This video is a report from June 19, 2001, by Dateline NBC about distracted drivers. The reporters tell about people distracted by cell phones, food, CD players, fussing with kids in the back seat, etc. They test different drivers and show how they are distracted by various tasks they are asked to perform while driving. Also, there is a distracted drivers test that you can take.

Distracted Driver, The – A Lesson In Road Sense

20 minutes 2002 adults VHS

This video includes scenarios that describe eight of the more common driver distractions. They include the following: Driving unfamiliar vehicles, attending to passengers, eating and drinking, talking on a cell phone or using other in-vehicle electronics, personal grooming, reading a map, reading a newspaper, report or book, or carrying unsecured cargo or objects. At the conclusion of each description, there will be a crash and the screen will go white. This is where you can stop the video for discussion with the audience. Following the discussion of each distraction, the video describes how to manage the distraction safely.

Distracted Driving: At What Cost

2004 teens/adults VHS

Distractions have been a safety issue for drivers ever since cars first hit the road. But, for a variety of reasons, we are now experiencing an explosion of driving distractions. For example, drivers have a wide variety of devices they can use while driving, ranging from telephones, radios and CD players to fax machines, navigation systems and entertainment centers. Secondly, we are living increasingly fast-paced lives, creating pressure to conduct other tasks while driving. Finally, there seems to be a widespread attitude among drivers that it's okay to conduct business, dine, entertain and perform a variety of activities while driving. In fact, most drivers are unaware of how often they are distracted from the most important task at hand—driving the vehicle safely. "Distracted Driving: At What Cost" is designed to raise driver's awareness about the dangers of driving distractions, while providing information and suggestions that will help them control distractions and remain focused on their driving.

Don't Hang Out In The No-Zone - Semi Conscious: Driving In The Real World (AAA)

11 minutes 1996 teens VHS

Car drivers must be aware of the special adjustments they need to make on the road for large trucks. In this video four teenagers demonstrate simple tips for sharing the road with trucks. Music videos are used to reinforce the messages. The material is based on advice from the Michigan Truck Safety Commission.

Drive for Life – the National Safe Driving Test

2003 teens/adults VHS

Everyone with a driver's license carries the responsibility of keeping our roads and highways safe for everyone. When we get behind the wheel, driving and paying attention to our driving is our only job. How much do you really know about the rules of the road? Find out by taking "The National Safe Driving Test." You'll answer 10 questions and receive a wealth of information pertaining to drivers of all ages, aimed at keeping us safe behind the wheel.

Driver Awareness

35 minutes 1991 teens/adults VHS

This program puts viewer "in the driver's seat" as they watch 35 different moving traffic scenes played out in front of them through the windshield of "their" vehicle. Following each scene, viewers must choose whether the action taken was correct or incorrect. At the end of the program, all the traffic scenes are reviewed and the correct response is explained.

Driver-ZED

2005 Teens CD

This CD puts your teen in the virtual driver's seat. Developed by the non-profit AAA Foundation for Traffic Safety, your teen will navigate 100 live-action scenarios and learn how to identify, assess and react to a wide range of potential risks.

Experience the thrill of driving on your PC. Full-screen, full-motion, real-life interactive video puts you in the driver's seat. You'll use your eyes and brain to spot trouble before it happens. Spot all the risks and handle them right, and you'll score a perfect "Zero". But watch out — it's harder than you think.

Realistic display shows you three views of the action — even the rear-view and side mirrors. The driver-ZED® CD puts you into 100 live-action situations — the equivalent of several years of actual driving. You'll face everything from a child chasing a ball into the street to dangerous two-lane passing. You'll learn how to see danger by actually experiencing it on your computer instead of behind the wheel.

Driving In Bad Weather (AAA)

9 minutes 1994 teens/adults VHS

Using the setting of a television newscast, this video dramatizes the blinding effects of fog, dust, smoke, rain, snow, and ice. It stresses the need to slow down to maintain control or get off the road safely in adverse conditions. Tips are presented on maintaining a car properly to better prepare for bad conditions.

Driving Need, A

30 minutes 1997 mature adults VHS

Explores how the aging process affects driving ability. Through an engaging profile of a grandfather and his granddaughter taking a drive together, the program explores what drivers can do to ensure their driving independence as they age. Produced by 20th Century Insurance Company.

Driving Safely in Winter Conditions

20 minutes 2008 teens/adults DVD

This DVD is about driving in bad weather. It will look at how to reduce accidents, injuries, and hopefully reduce the problems associated with winter driving. Some of the topics covered are: proper tires and emergency supplies for vehicle, spinning tires, animals on roadway, speed limits in bad weather, steering on ice, safe stopping distance between vehicles, explains types of braking systems - conventional or anti-lock (ABS), controlling a skid, black ice, hydroplaning, vehicle fires in winter, etc.

Driving Skills for Life

30 minutes 2005 teens VHS

The Governors Highway Safety Association and Ford Motor Company are encouraging teens to learn driving skills and techniques that will make them more competent drivers. This video concentrates on four key driving skills that Ford and safety experts believe are significant in preventing crashes, injuries, and fatalities. They are: Hazard Recognition, Vehicle Handling, Space Management, and Speed Management.

Driving Trio, The

2004 teens DVD

The U.S. Army Safety Center presents three award-winning videos on DVD:

- "Drive to Arrive" – Several talented country music artists have joined up in the Army's campaign to prevent soldier deaths in POV accidents. The short public service video clips feature Country and Western artists Joe Diffie, Collin Raye, Tammy Cochran, Charlie Robinson, Travis Tritt, Billy Gilman, BR549, Cledus T. Judd, Patty Loveless, and The Kinley's. Topics include speed, fatigue, inattention, seatbelt use, and alcohol. 14 minutes
- "Driver's Dozen" – A young soldier encounters Sergeant Safety during inprocessing to his first duty station. The Sergeant takes the young soldier around the installation, focusing on 12 areas of traffic safety. In the process the soldier begins to understand traffic safety is about more than just rules. 15 minutes
- "Every Drive Counts" – What do jumping out of an aircraft and driving a vehicle have in common? Just like every jump counts, Every Drive Counts. The Command Sergeant Major of Airborne school delivers the challenge. One: What are the hazards? Two: What can I do about them? Three: Am I disciplined enough to make the right choice at the right time? Finding the answer will be the biggest challenge of all, not only for the students but also for the Blackhat instructor. 25 minutes

Extreme Driving Quiz, The

47 minutes 2002 teens/adults DVD

Driving is a daily exam where failure can spell disaster and—all too often—death. Putting viewers' knowledge to the test, this eye-opening program employs professional drivers to demonstrate how to survive extreme automotive hazards and roadway crimes, including brake failure, wrong-way drivers, stalling on railroad tracks, road rage, carjackings, rollovers, submergence, multi-car pileups, tailgating by drunk drivers, bump-and-rob attacks, and driving during thunderstorms, hailstorms, and tornadoes. Clips from crash-site videos, interviews with police investigators and survivors, and detailed reenactments are also included. A Discovery Channel Production

Freeway Driving (AAA)

8 minutes 1994 teens/adults VHS

This video demonstrates how freeways demand quicker thinking than conventional roadways. It discusses how to merge; handle weave lanes, and how to know when you've reached your exit.

Getting Past The Orange Barrels (AAA)

11 minutes 1991 teens/adults VHS

"Getting Past the Orange Barrels" is a short videotape to help you understand the signs in work zone traffic. The common types of work zone traffic safety guides are drums, cones, barricades, vertical panels, flaggers, etc. These signs are used to guide traffic safely through maintenance and construction work zones.

Give 'em a Brake

14 minutes 1990 teens/adults Lesson Plan VHS

This videotape was produced by the Illinois Department of Transportation. It focuses on the hazards of motorists and workers in highway work zone areas. Designed for use by instructors of driver education.

Icy Road Ahead

23 minutes 1995 teens/adults VHS

This video explains how to drive safely and confidently in difficult winter weather conditions. Demonstrated at the Ice Driving School in Steamboat Springs, Colorado, it highlights: preparing your vehicle for winter, pre-trip preparations, vehicle behavior and driving techniques, under steer and over steer.

Keys To Safe Wheels, The

13 minutes 1997 teens/parents Guide VHS

This video produced by State Farm Insurance interviews teens and adults who have been in crashes: some were injured, some lost loved ones. It is an excellent reminder to teens that they truly are inexperienced drivers and need to keep their safety and that of their passengers in mind when driving.

Let Them Through. It Could Be You

5 minutes 1996 teens/adults VHS

In an emergency, minutes can mean the difference between life and death, and critical seconds can be lost if drivers don't make way for emergency vehicles. This video emphasizes the importance of being observant while driving and what to do if emergency vehicles approach.

Listen To Us – Chief Operator Teen Driver Program

2001 CD

This CD is original traffic safety songs and rap recorded by California middle school and high school students. The Chief Operator Teen Driver program in California is a fine tuning of the adult designated driver program, emphasizing driver responsibility among first time teen drivers and future drivers. The program also stresses the importance of buckling up.

Low Visibility And Driving

15 minutes 1993 teens/adults VHS

This video addresses problems caused by weather conditions such as fog, snow, rain and bright sun, and other factors not usually covered in traditional driver safety courses. The video presents appropriate preventive measures and corrective actions that drivers can take to improve their ability to see and be seen.

Making Safer Roads

12 minutes 1995 teens/adults VHS

More than one in four motor vehicle deaths on U.S. roads don't involve a collision with another vehicle. It involves hitting a roadside hazard like a tree, utility pole, or bridge support. In this video, experts explain which hazards present the worst problems and why.

Matter of Time, A

10 minutes 1991 teens/adults VHS

What happens in the two seconds it takes to look down and turn on the heat control? A car may pull into traffic ahead of you. A child might dart into the street. A traffic light may change. In a brief period of two seconds, your car will travel 160 feet at 55 miles-per-hour. In this 10-minute video, viewers watch through the windshield of "their" vehicle as different traffic sequences show how accidents happen . . . it's just a matter of time.

Night Driving (AAA)

9 minutes 1994 teens/adults VHS

This video demonstrates how darkness limits drivers' vision. It includes ways to keep your car in shape for night driving, discusses the biggest hazards drivers face in night driving, and the ways in which drivers must change their driving habits to drive safely at night.

Night Lights: How Retroreflectivity Makes Our Roads Safer

12 minutes 2002 teens/adults VHS

This is an important must-see video for all motorists. The video clearly explains the benefits of "retro reflectivity" – the quality of roadway signs and other lifesaving materials and products along our nation's roadways to function in both daytime and nighttime conditions. Retro reflectivity allows light from vehicles' headlights to be redirected back to drivers, enabling them to see the signs at night. A range of driving scenarios is presented in the video to help illustrate the necessity of this important roadway feature. The video also explains the technology involved in the retro reflective process in easy-to-understand, non-technical terms. This video is an ideal educational tool for use in classrooms, within law enforcement and emergency assistance agencies, and at local civic group or community gatherings. The video is already making an impact on audiences nationwide and is helping to save lives on our nation's roadways.

Older And Wiser Driver, The (AAA)

23 minutes 1996 senior adults VHS

This award-winning video shows how to compensate for changes that come with age to continue driving safely. Learn about vision, cognition, physical fitness, and the side effects of common medications as older drivers discuss their strategies for safe driving in their own words. This video is well suited for home or classroom use.

Preventing Disaster At The Crossing

18 minutes 1991 school bus drivers/adults VHS

Shows school bus drivers the potential for danger at highway-rail crossings and teaches drivers proper safety precautions. The viewer is taken to Greeley, Colorado, the site of the worst train-school bus disaster in U.S. history. It also provides school bus drivers and others who may be involved in pupil transportation with the proper safety precautions and procedures for school bus driver actions at these crossings.

Preventing Road Rage: Anger Management For Drivers (AAA)

20 minutes 1998 teens/adults VHS

Violent aggressive driving, or "road rage," is a growing public concern. This educational video addresses that concern by teaching viewers how to: avoid offending other drivers; manage their own anger; and disengage from an angry encounter. This video includes footage of on-the-road encounters between angry drivers and personal anecdotes from real people who have reformed them by practicing anger management techniques demonstrated in the program.

Real Teen Driving

13 minutes 2004 teens DVD

Real Teen Driving gives the top 10 tips for preventing teen accidents. Follow Jesse, Luke, Natalia, and Peter and learn from what they say and how they drive. Includes real teens, real driving, in-car cameras, and no scripts.

Real World Driver – Driving Skills For Life

35 minutes 2003 teens/adults Brochure VHS

Real World Driver concentrates of four key driving skills that Ford Motor Company and safety experts believe have the most promise of preventing crashes, and resulting crashes, injuries and fatalities. They are: Hazard Recognition: Recognizing and anticipating road hazards, and dealing with them successfully. Vehicle Handling: Learning how to handle different vehicles competently under a range of driving circumstances and maneuvers. Space Management: Maintaining safe spacing with other traffic. Speed Management: Driving at speeds that are right for conditions. Go to www.realworlddriver.com and learn more about driving skills that may save your life.

Reducing Your Risks In The Crash

9 minutes 1996 teens/adults (English and Spanish versions) VHS

Making sure everyone in the vehicle is effectively restrained in the crash is the best way to reduce your risk of injury. When they're used properly, safety belts and airbags save lives and prevent serious injuries. This videotape uses crash test footage of what happens during crashes to show how to get the maximum benefits from your restraints. The video shows how to buckle up properly and why you should sit back and away from the steering wheel and airbag. It demonstrates how to adjust head restraints and make sure infants and children are restrained properly in rear seats.

Road Rage: Combating Aggressive Driving In Washington State

10 minutes 2000 teens/adults VHS

Law enforcement officers across Washington State are using innovative approaches to combat increasing acts of road rage and aggressive driving. Societal pressures, a culture of increased competition and aggression, even poor time management have contributed to more and more people committing these irrational acts on our highways. This video reminds everyone to steer clear of aggressive drivers, practice good driving habits, and keep calm behind the wheel.

Road Rage...Havoc On The Highway

18 minutes 1998 teenagers/adults VHS

Overly aggressive driving, *Road Rage*, is becoming heightened as roads become more congested. It is estimated that one of every three crashes involves some sort of *Road Rage*. This video educates drivers on how to avoid these situations and how to handle them should they arise.

Safe Driving Tactics - Blindfold Effect, The

17 minutes 1997 teens/adults VHS

This video focuses on Following too Closely, Intersections, and Backing: three driving situations that involve more than half of all collisions. Through dramatic collision reenactments and demonstrations of safe driving procedures, the video teaches tactical driving techniques that will improve every driver's skill and awareness.

Senior, Savvy, and Safe

10 minutes 1992 senior drivers VHS

This video examines challenges encountered by older drivers, such as vision (depth perception, peripheral vision, glare), hearing, and reaction time. While explaining each problem, suggestions are given on how to stay qualified for driving through eye and hearing exams as well as tips for within the car (i.e. purchasing a car with large dials, glare filters on mirrors). State Farm Insurance Company produced this video.

Seniors Safe Driving Guide

30 minutes 1995 senior drivers VHS

This video is produced by 10/11 KOLN-KGIN News. It has helpful tips for senior citizens when hitting the roads to stay safe and how to balance their health and driving needs. Some of the things they discuss are medication problems, city buses, night driving, planning ahead for short and long trips, impairments, special testing for seniors, changes in driving laws, etc.

SenseAble Driving

8 minutes 2001 teens/adults VHS

This is an animated video about distractions while driving. The distractions include talking on the cell phone, eating, reading, and trying to control kids in the back seat. It talks about how dangerous these can be. There are questions asked and answers given and explained.

Sharing The Road (AAA)

7 minutes 1994 teens/adults VHS

This video helps motorists better understand the special concerns and dangers faced by pedestrians, truck drivers, motorcyclists, bicyclists, and operators of emergency vehicles. It presents specific tips on how to reduce the risks of sharing the road.

Sharing The Road With Trucks On The Highway/Sharing The Road With Trucks In The City

8 minutes 1995 teens/adults VHS

This two-part video explains the extra precautions drivers should take when sharing the road with trucks. Driving tips include: how to avoid blind spots, proper passing, and proper following distance. A professional truck driver helps explain why extra precaution is needed when driving near large trucks.

Signs, Signals, and Markings: Understanding The Language Of The Road (AAA)

17 minutes 1995 adults (English and Spanish versions) VHS

Describes the underlying rules and logic behind traffic control signs, signals, and markings. Demonstrates the importance of obeying signs to drive safely.

Speed and Aggression Tool Kit/Flesh, Metal & Glass

34 minutes 2002 teens/adults Manual VHS, CD, DVD

The National Road Safety Foundation (NRSF) has provided two new traffic safety resources: "Flesh, Metal & Glass" and the NRSF Speed & Aggression Tool Kit." The video contains the following:

- * LOV2XLR8 – 11 minutes, the highly publicized double manslaughter drag race, in which surviving racer, Kevin Hart, was held responsible for the deaths of racer, Michael Vasipolli and innocent victim, Glenn Jacofsky.
- * ONE SECOND IN TIME – 13 minutes, a fatal drag race in Oregon that cost a 10-year old girl her life and two promising young men a future behind bars.
- * CAGE THE RAGE – 7 minutes, about aggressive driving risks and countermeasures.
- * DON'T BUG OUT! – 3 animated cartoons and a Parent /Driver Report Card addressing moving violations and attitudes associated with aggressive driving. Target to elementary, middle school and parent/teacher use.
- * PUBLIC SERVICE ANNOUNCEMENTS: "Mom in a Hurry" and "Driver Report Card."

Stay Clear Of Deer All Year - Michigan Deer Crash Facts

12 minutes 2001 teens/adults VHS

According to a recent survey, one out of three drivers would not know what to do or would take the wrong action when confronted with an unavoidable car-deer crash. On average, there is a car-deer crash in Michigan every eight minutes. Eighty percent of all car-deer crashes occur on two-lane roads between dusk and dawn. Car-deer crashes occur all year, but they are especially prevalent during the fall mating season and during spring when deer seek out the first green grass near roads. Most serious accidents occur when motorists swerve to avoid a deer and hit another vehicle or a fixed object, or when their vehicle rolls over.

Sticker Shock!/The Real Cost Of Teen Driving

18 minutes 2002 teens/adults VHS

The video targets parents of teen drivers and emphasizes their responsibilities in selecting an appropriate first vehicle and in ensuring their youngster's driving skills. It also looks at setting limits for teen drivers and understanding parental liability in sending a teen on a mission for the family.

Stomp, Stay, Steer

4 minutes 1998 teens/adults VHS

This video produced by "Driver Safer America!" is focused on how to get the full benefit from anti-locking brakes (ABS).

Street Smarts: What Every Teen Driver And Parent Needs To Know About Driving Practice

17 minutes 1996 teens/parents Instructor's Guide VHS

Jesse Marshall is learning how to drive with his dad and the sparks are flying. Can these two get through driving practice? This program tells the story of how a 16-year-old and his dad go from emotionally charged driving practice sessions to more productive and less stressful driving lessons. Excellent film for teens and parents to watch together.

Successful Senior Driving: How To Renew Your Driver's License

40 minutes 1995 senior drivers VHS

This video walks you through the driver license renewal process in Nebraska. Filmed at the Lancaster County Driver's Testing Station, it follows a driver and examiner through the process. Together they discuss the application, eye exam, knowledge test, and driving test. Helpful hints as well as sample test questions are offered.

Sudden Change In Plans, A

6 minutes 1999 teens/adults VHS

Watch events unfold as a teen driver becomes distracted with her vehicle's radio and cell phone while entering a work zone and hitting a construction worker. The video emphasizes why you must stay alert in work zones and follow these three tips: Recognition, Reaction, and Responsibility.

Take The Wheel

29 minutes 1994 parents VHS

KOLN-KGIN Channel 10-11 takes a close look at local teenagers and what happens when engines race, the radio rocks, and teens take the wheel. Drag racing, drinking and driving, and other unsafe driving practices are looked at, as well as alternatives such as teen car shows and development of a teen center.

Teaching Your Teens To Drive: A Partnership For Survival (AAA)

50 minutes 1996 teens/parents Handbook VHS

Before you and your new driver "hit the road," watch each of the 13 lessons in this video together. When used with the accompanying Parent/Teen Handbook, this video will help teenagers develop the skills they need for safe driving in all types of road and weather conditions. This video is an excellent introduction to driving.

Teen Driver

15 minutes 1991 teens VHS

In this video, 3 teens tell of their driving/crash experiences. They discuss incidents like fender benders, speeding, drunk driving, and loaning a car to a friend. Later they explain the costs each incident had, including lawyers, license revocation, insurance premiums, and finding alternate transportation. State Farm Insurance Company produced this video.

Trooper Tall Tales

23 minutes 1991 teens/adults VHS

With over 26 years of patrolling the nation's highways, Captain Pete Collins has heard every excuse for speeding, running stop signs, and other violations. From one driver's race to the restroom to the poignant moments that touched Captain Collins' heart, this video paints a picture you won't soon forget.

Ultimate Driving Challenge, The

30 minutes 1994 teens/adults VHS

This video puts the audience in the driver's seat to test their reactions to 20 specific driving situations. Hosts Craig T. Nelson (from the television show "Coach") and Paula Zahn introduce questions designed to test road safety knowledge and provide helpful information for avoiding accidents. After viewers choose answers to the questions asked, the correct response is explained through dramatic stunts, recreations, and real-life film footage. Other celebrities also give testimony to confirm the importance of safe driving.

Understanding Car Crashes – It's Basic Physics

22 minutes 2000 teens/adults VHS

What happens to vehicles and their occupants in crashes is determined by science. A high school physics teacher uses a series of vehicle maneuvers on a test track plus filmed results of vehicle crash tests, the concept of inertia, the relationship between crash forces and inertia, momentum and impulse, and a lot more. He shows why speed and vehicle weight are critical elements in the outcomes of car crashes and how basic physics explains why safety belts and airbags protect people in crashes.

Using Your Eyes Effectively When Driving (AAA)

9 minutes 1994 teens/adults (English and Spanish versions) VHS

This video demonstrates how to use your eyes effectively and where to concentrate your attention when driving. It discusses central and peripheral vision and the effects of alcohol on a driver's visual perception.

Wake Up and Get Some Sleep

7 minutes 2000 teens/adults VHS

This "infotainment" video seeks to increase awareness about the importance of sleep and the danger of drowsy driving, and provides shift workers with ten quick tips for getting better sleep.

Wake Up! (AAA)

30 minutes 1995 teens/adults Cassette

Feeling tired? Listen to "Wake Up!" and learn why sleep and driving don't mix! The 30 minutes of songs, sketches, and humor will have you rolling in your seat.

Winter Driving: When the Rules Change

15 minutes 2005 teens/adults VHS & DVD

This attention grabbing 15-minute video/DVD dramatically illustrates the importance of adjusting our driving techniques when winter rolls around. Aurora's "famous" Larry character also appears in this video/DVD making one winter driving mistake after another; mistakes we can all learn from. "When the Rules Change" also includes a powerful interview with a woman who was involved in a fatal wintertime crash - an event that changed her life forever. The video/DVD addresses:

- Vehicle preparation for winter
- Adjusting schedules for winter driving conditions
- Maintaining good visibility
- Winter driving techniques, including intersections, cornering, skid control, braking and slowing down
- Winter survival supplies and techniques

Work Zone, The

6 minutes 1996 teens/adults VHS

The Iowa Department of Transportation sponsored this video to remind people to "expect the unexpected in The Work Zone." Watch as one woman's journey down a rural highway turns into an episode similar to "The Twilight Zone," when she drives into The Work Zone. She learns first hand of the dangers both drivers and road crews face every day.

Young Drivers: The High-Risk Years

16 minutes 1995 adults VHS & DVD

Crash rates for young beginning drivers are much higher than for older drivers. This videotape listens to 16 year olds tell why they want their drivers' licenses and what driving means to them. Parents of beginners who died in crashes tell how the tragedies happened and how they've been affected. The video focuses on a promising policy measure - **graduated licensing** - to reduce 16 year olds' crash deaths. It advises parents on minimizing crash risk for their children.

Youth Education and Safety (Y.E.S.) You're In Control

9 minutes 1992 teens VHS

This video shows actual footage from crash scenes. It discusses the everyday problems that teenagers are faced with while driving with friends. It explains how you are in control of your decisions, which you will drive with, and how you will drive. It also explains what factors insurance companies consider when determining your insurance premiums.

MISCELLANEOUS

It Doesn't Hurt To Live In A Safe Community - Highlight

24 minutes 1996 adults VHS

This video produced by the National Highway Traffic Safety Administration highlights the *Safe Communities* kickoff. Basic questions and answers regarding *Safe Communities* are discussed in this video. Appropriate for groups considering or starting a *Safe Community*.

Professional Traffic Stops

10 minutes 2002 law enforcement VHS

This video presents information about traffic stops and the importance of how the public perceives these actions.

Right Before Your Eyes

10 minutes adults VHS

This video describes how a good pavement marking maintenance program can help highway agencies provide higher levels of service and safety to the motoring public. It stresses the need for regularly scheduled maintenance of markings and the use of more durable marking materials where appropriate. An excellent educational tool for elected officials, planning organizations, and civic groups.

Saving Kids' Lives: Emergency Medical Services For Children

13 minutes 1996 teens/adults VHS

Through the dramatic story of young Kacey McCallister, this videotape illustrates the progress that has been made by state Emergency Medical Services (EMS) systems in serving the needs of children over the past 10 years. EMS grants targeted at different levels of pediatric emergency care are highlighted.

Traveling Alone In America

35 minutes 1998 teens/adults VHS

This informative and powerful docudrama captures the fears and dangers that women face every day when traveling. Whether traveling to and from work or cross-country, being educated about personal safety can greatly reduce a traveler's risks when sound precautions are implemented.

MOTORCYCLE AND ALL-TERRAIN VEHICLE (ATV) SAFETY

Buying A Motorcycle Helmet

10 minutes 199? teens/adults VHS

The purpose of this video is to help you select a helmet. It is not intended to endorse any specific brand or promote legislation. Its purpose is to make you an educated consumer. Includes footage of tests helmets must undergo to become Snell certified.

Cars, Motorcycles and A Common Road

8 minutes 2002 teens/adults VHS

This video from the Motorcycle Safety Foundation is intended to increase a motorist's awareness of motorcyclists on the roadway. It illustrates potentially hazardous situations that an inattentive motorist can create for the motorcyclist and explains why the situations are so dangerous. The main theme of the video is to treat motorcyclists and other highway users with respect, just as you would your neighbors, and expect to see them on the roadway.

Detecting Impaired Motorcyclists

9 minutes 2000 law enforcement VHS

This video provides law enforcement officers with information about the problem of impaired motorcyclists and presents tools for use in detecting them. Increased enforcement of impaired driving laws has been proven effective in reducing the number of motorcyclists killed or injured in alcohol-related crashes. A series of 14 cues are presented that law enforcement officers can use as accurate predictors of impaired motorcycle riders.

Fake Helmets Unsafe On Any Head

12 minutes 1992 law enforcement VHS

The video was produced by the National Highway Traffic Safety Administration to assist law enforcement officers in detecting motorcycle helmets, which do not meet Department of Transportation (DOT) standards. This video, along with the accompanying brochure, describes and lists various components of a motorcycle helmet and explains what should be looked for when examining a helmet to determine if it meets the DOT standard.

Guide To Off-Highway Riding. A

18 minutes teens/adults VHS

Produced by the ATV Safety Institute, this video discusses riding gear, preparing for the unexpected, pre-ride vehicle inspection, using the Buddy System, and more.

Helmet Laws: Whose Freedom?

8 minutes 1991 teens/adults VHS

When motorcyclists crash the results can be disastrous, especially when there's a brain injury. This brief video highlights crash victims that were not wearing helmets. Watch as they undergo physical therapy and observe how everyday activities are now challenges. Good discussion starter.

Intersection

13 minutes 2007 teens/adults Leader's Guide DVD

This DVD, presented by the Motorcycle Safety Foundation, highlights personal stories from the perspectives of all those involved in the collision between a car and motorcycle at a typical city intersection. Through its depiction of real-world scenarios, it is intended to increase a motorist's awareness of motorcyclists to help minimize risks for both riders and drivers. The DVD is customized into three versions for three distinct audiences: one for teens, another for adults and general driving community, and a third for commercial drivers.

On Target, Off Road: Safe Riding Tips For ATV Riders

20 minutes teens/adults VHS

The ATV Safety Institute produced this video featuring six-time national motor cross champion Bob "Hurricane" Hannah. A variety of situations are used to illustrate proper riding practices, as well as those to be avoided. Viewers will learn the importance of carefully reading their owner's manual to the dangers of stunt riding and carrying passengers.

Riding Straight

13 minutes 1995 teens/adults Leader's Guide VHS

Each year alcohol is involved in nearly half of all crashes that claim motorcyclists' lives. Stress, fatigue, and the use of drugs -- even prescription and over-the-counter -- can also impair a motorcyclist's skills and judgment. This video produced by the Motorcycle Safety Foundation discusses these issues and how you can tactfully prevent friends from riding impaired.

Without Motorcycle Helmets We All Pay The Price

14 minutes

1998

teens/adults

VHS

This video discusses the goals and components of a comprehensive motorcycle safety program, and the importance of motorcycle helmets and helmet laws in reducing injuries, fatalities, and taxpayers' costs from motorcycle crashes.

Don't Risk Your Child's Life VII

21 minutes teens/adults English, Spanish, and Russian (with reference guide) versions VHS
The most comprehensive, up-to-date video covering selection and correct use of safety seats. Includes graphic footage of airbag deployment with rear-facing infant dummy, crash footage illustrating the critical importance of infants riding rear facing, demonstration of benefits of booster seats, and solutions for installation problems due to vehicle incompatibility.

Dual Air Bags In Chevrolet Specialty Vehicles

12 minutes teens/adults VHS
Excellent footage explaining air bags, including many crash tests.

Emergency Procedures For Airbag Equipped Vehicles

44 minutes 2000 law enforcement/rescue VHS
This video is the updated version of the popular "Airbags -- A Crash Course for Rescue Personnel." It provides important information for all emergency personnel who may have to work in or around airbag-equipped vehicles in crash or fire situations. It describes how airbags function, the various types of airbags and proper procedures for dealing with these systems in many types of situations.

Going Places with Bucklebear, An Adventure in Passenger Safety

2004 Young Children CD
In this vividly colorful, easy-to-use interactive CD, little participants and their parent/caregivers help Bucklebear's friends take imaginary journeys that reinforce safety concepts for young passengers and families. Simply by clicking the mouse, even the youngest computer user can choose what is needed for a nice ride on a beeee-yooooo-teeee-ful day! Interactive features include selections of snazzy vehicles, buckled-up passengers, safe drivers, honkable horns, and a Bucklebear radio that plays safety songs! With multiple choices for each option, children will want to play again and again.

I'm Safe! In The Car

10 minutes 2002 K thru 2 Presenter's Guide VHS
This video covers 4 keys areas to being a safe passenger in a vehicle. It targets the correct safety belt placement, how to find the safest seat, why kids need to ride in the back, and how to help the driver. The video also covers proven strategies for motivating booster-age kids to use booster seats.

It's Time To Make Unbuckled Unacceptable In America

9 minutes 1997 teens/adults VHS
This video produced by the Air Bag Safety Campaign discusses the benefits of utilizing safety belts. Issues discussed include lives saved, injuries avoided, and tax money saved. Highlights that most Americans support strong enforcement efforts. Excellent for presentations to community groups.

Kids and Airbags

4 minutes 1996 teens/adults (English and Spanish versions) VHS
Airbags are a big success. They've inflated in hundreds of thousands of crashes, saved more than 1,500 lives, and prevented many more serious injuries. But airbags also are causing some adverse side effects including some serious injuries and deaths. Using crash test footage as well as demonstrations of correct infant and child restraint use, this video tells how to protect youngsters in vehicles equipped with airbags.

Lower Anchors & Tethers For Children (LATCH)

6 minutes 2000 adults VHS
Nine out of ten child safety seats are installed incorrectly. New federal motor vehicle standards are requiring vehicle manufacturers to have easy to use anchorage systems designed exclusively for securing child safety seats. This video explains the new anchorage and tether system, how to locate it in the vehicle, and the benefits LATCH provides.

Mickey Mouse: Safety Belt Expert

17 minutes 1992 K thru 4 VHS
The Safety Belt Expert, Mickey Mouse, features an entertaining video on safety belt safety. Mickey reviews the function and proper use of the safety belt in such a way as to inspire the viewers to "buckle up" for safety's sake.

Mort Bags It: What You Need To Know About Airbags

16 minutes 1995 teens/adults VHS
Starring "Mort: The Traffic Guy", this video follows Mort as he investigates why his airbag did not deploy in a crash. The American Coalition for Traffic Safety (ACTS) produced this film. It explains in simple terms the intricate process of what causes an airbag to deploy through a humorous story similar to a television sitcom.

Officer Survival & Enforcement Occupant Protection Issues: Training Kit

90 minutes 1994 law enforcement Participant manual, User Guide VHS

This kit provides basic information on why law enforcement officers need to wear safety belts (Part 1: Officer Risks); the benefits and effectiveness of occupant protection devices (Part 2: Crash Dynamics and Child Restraints); and the importance of educating the public and enforcing occupant protection laws (Part 3: Enforcement and Education). This kit is suitable for in-house agency training settings including facilitator-led, group, or individualized training. The total length of the program is 2-4 hours. The video contains three ½ hour training segments. Additional time is allotted for discussion periods, written exercises, optional hands-on exercises, and testing. (This kit replaces "Occupant Protection Usage and Enforcement Workshop," 1986.)

On Country Roads

15 minutes 1990 teens/adults Resource Guide VHS

"On Country Roads" is an educational program designed for people living in the rural areas of the state. The main objective of this program is to increase the awareness of the need to make it a habit to buckle up every time on every trip, especially in the country.

Room To Live, The New

33 minutes 1991 teens/adults VHS

Jack Ware again presents a seatbelt safety video aimed at convincing people of the importance of always "buckling up." This updated video includes airbag and passive restraint information.

Safety Belts: For Dummies Or People?

8 minutes 1988 grade school VHS

This is the first part of a two-part presentation with the safety belt dummies, Vince and Larry, discussing the importance of safety belt usage for an elementary audience. The second 18-minute film, **THE GAME OF YOUR LIFE**, is intended for late elementary and junior high school students on the tragedy of drunken driving.

Safety In The Balance: The Costs Of Not Buckling Up

10 minutes 1990 teens/adults VHS

This video discusses the critical economic issues of not buckling up. The costs involve personal loss and suffering, higher insurance rates, loss in productivity, etc. Survivors of crashes talk about the necessity of wearing a safety belt.

Seatbelts, A Snap Decision

2005 teens/adults CD

Everyday millions of Americans get into their automobiles to drive somewhere, whether it's to work, for pleasure, or to simply run an errand. At that moment, when they first sit down in the driver's or passenger seat, they make a critical decision, A Snap Decision: whether to fasten their seatbelts. The right decision to buckle up can save a life or reduce injuries. The wrong decision can leave a business without a valuable employee and a family without a loved one. Seatbelts, A Snap Decision, is a CD-ROM containing presentations and information for employers, schools, organizations and individuals on how to promote seatbelt use and help people make the best Snap Decision.

Top 10 Characteristics Of Certified Child Passenger Safety Technicians

2 ½ minutes 2000 adults VHS

This whimsical video is designed for use by Certified Child Passenger Safety Technicians when educating caregivers and potential technicians. It briefly explains some of the challenges Technicians encounter when educating caregivers about proper child safety seat installation.

Traffic Occupant Protection Strategies (TOPS)

Training Kit 1997 law enforcement VHS

The goal of TOPS is to encourage law enforcement agencies to enforce occupant protection laws and to reach out to the public with program presentations and media messages. It is designed to help agencies conduct training that will create interest and behavior change in occupant protection usage. The curriculum package contains instructor lesson plans, videotape, and overhead slides. (This Replaces The Old "Occupant Protection Usage And Enforcement" Curriculum.)

Unrestrained Motorists: The Cost To Your Community

8 minutes 1991 teens/adults VHS

This videotape focuses on the extensive community costs associated with traffic crashes and the savings that can be realized through a community occupant protection program. This tape also emphasizes the need to work with local law enforcement agencies to enforce the occupant protection laws.

Vince And Larry -- Dummy PSA's

28 PSA's 1995 children/teens/adults VHS

The Advertising Council and the Department of Transportation produced twenty-eight safety belt spots, featuring Vince and Larry the famous crash-test dummies. These Public Service Announcements work well for use with the Vince and Larry costumes, at health fairs, county fairs, etc. (This video replaces "DUMMY PSA'S -- VINCE AND LARRY SAFETY BELT SPOTS," 1989.)

Way To Live, A

18 minutes 1994 teens/adults Discussion Guide VHS

This video is designed to assist pediatricians and other medical professionals in bringing a message to their communities, to hospital personnel, and to patients, about how behavior influences outcome, the results of which are often seen in the emergency room. Developed by the American Academy of Pediatrics and General Motors, it focuses on the importance of safe driving, with special attention to children as passengers.

Winning Combination, The

9 minutes 1988 all ages VHS

This is a short Vince and Larry video, which emphasizes the winning combination of safety belts and air bags for the best protection when riding in a car. Different types of safety belts are demonstrated and crash test scenes are provided. Excellent short video for all ages.

PEDESTRIAN SAFETY

A-B-C's Of Street Safety, The

4 ½ minutes 2000 children/adults (English & Spanish version) VHS

The Lincoln Lancaster County Health Department Traffic Safety Division in cooperation with the Park Middle School Latino Club produced this video. Students demonstrate safe pedestrian practices as tips are offered for motorists and pedestrians.

Children In Traffic (AAA)

13 minutes 1999 adults VHS

Children see the road differently from adults. How does children's development affect their perception of traffic? What behaviors should adults watch for when driving near children? All these questions and more are answered in this video. Featuring real-life footage, this video provides insight on why children behave unexpectedly and is a must-see for all drivers.

I'm No Fool As A Pedestrian

15 minutes 1992 K thru 4 VHS

This new edition takes a lively look as the "safety first" approach to crossing the street. Jiminy Cricket, Pinocchio, and Geppetto learn how to be an expert pedestrian in this revised and updated videotape. This videotape clearly illustrates the common sense rules anyone on foot needs to know about being on the street.

It's Up To You To Cross Alive Kit

Video-12 minutes Cassette tape-5 minutes 2001 Discussion Guide VHS & Cassette

This video, targeted for students ages 10 to 16, demonstrates various reasons why drivers might not see them. One of the most common comments after an auto-pedestrian collision is, "I didn't see them until it was too late." The video includes the following: headlight blindness, the hidden vehicle, racing a light, driver's blind spot, sunlight in drivers' eyes, distractions in the car, and hazardous conditions.

Mickey's Safety Club: Street Safe, Street Smart

13 minutes 1992 K thru 4 Guide VHS

In this video, a "hip" computer named Flip helps three kids, who have just committed dangerous pedestrian mistakes, learn to be conscientious and aware of their surroundings. With Mickey Mouse cheering them on, the kids re-navigate their travels to a street safe, street-smart finale.

Mission Impossible: Operation Safe Walk

16 minutes senior adults VHS

This video is a takeoff of the popular television series "Mission Impossible." The Mission Impossible Team seeks out an elderly couple that are careless pedestrians and teach them safe pedestrian safety. Major areas of emphasis are crossing at a signal-controlled intersection, crossing between parked cars, and crossing at mid-block.

Otto The Auto On Being Seen In Traffic (AAA)

14 minutes 1994 K thru 3rd VHS

Three presentations teach children how to dress and act in a way that makes them more visible as pedestrians.

* DARKNESS AND RAIN - Demonstrates how children can dress to be seen at night by using a Halloween theme. Recommends wearing white, using flashlights, and reflective tape.

* WATCH THE CARS - Shows children the view from a car to emphasize how hard it is for drivers to see pedestrians.

* SAFE PLACES TO PLAY - Demonstrates the dangers of playing near traffic and parked cars and emphasizes that children should play away from traffic.

Otto The Auto On Pedestrian Safety (AAA)

4 minutes each 1994 K thru 3rd VHS

* STREETS WITH NO SIDEWALKS - Teaches children to walk at the edge of the road facing traffic when there are no sidewalks.

* CROSSING THE STREET - Shows how to cross a street when not at a corner and without a WALK signal, by stopping at the curb and taking three looks each way.

* CROSSING STREETS AT BUSY CORNERS - Demonstrates how to cross a street at a busy intersection with a WALK signal.

* WALKING BETWEEN PARKED CARS - Teaches children to be cautious around parked cars, since drivers pulling out might not see children.

Pedestrian/Bicyclist Safety Resource Set

2001

VHS & CD

This CD-ROM/video contains a library of information on how to improve pedestrian/bicyclist safety in communities across the nation. Included in the Resource Set is information on facility design, planning, guidelines, good practices, and tools to aid in problem identification and countermeasures development. It contains about 15,000 pages of information classified by various categories (e.g., design, planning, outreach, tools, etc.) and is intended for safety practitioners and other advocates who want to create "walkable/bikeable" communities.

Pedestrian Safety Tool Kit

1999

adults

VHS & CD

The toolkit contains a video compilation of NHTSA/FHWA/FRA pedestrian safety videos; an interactive CD-ROM of pedestrian resources with subject-to-subject cross referencing; a user manual that explains how to build effective pedestrian safety programs; a resource manual that references NHTSA, FHWA, and FRA materials; and a variety of sample materials.

Pedestrian Safety: What You Can Do

9 minutes

1989

adults

VHS

This videotape explains the various pedestrian safety programs that have been developed by the Federal Highway Administration (FHWA) over the past 10 years. Many common urban and rural pedestrian safety problems are shown, as well as countermeasures for each.

Safer Journey – Interactive Pedestrian Safety Awareness

(FHWA)

2001

CD

This CD-ROM is an interactive CD that takes the user through various pedestrian safety scenarios encountered every day across America. It has been developed to improve the level of pedestrian knowledge for all road users (including schools, driver education groups, enforcement, etc.) and safety practitioners. The CD-ROM activity areas include the Journey, the Quiz, and a library of resources. During the "Journey" section the user interacts with the software to determine the outcome of the scenario. A crash type – safety countermeasure matrix is included in the library section.

Willy Whistle Tape and Teacher's Guide

Stop and Look With Willy Whistle

8 minutes

1991

K thru 3

VHS

This video is designed for kindergarten through third grade educators to teach young pedestrians to avoid the "dart-out" accident.

Walking With Your Eyes

14 minutes

1991

K thru 3

A variety of pedestrian accident-situations, i.e., intersections, school buses, shopping parking lots, visual observations, etc. are addressed in the videotape.

Look With Willy Whistle, PSA: 30 seconds

Stop With Willy Whistle, PSA: 30 seconds

